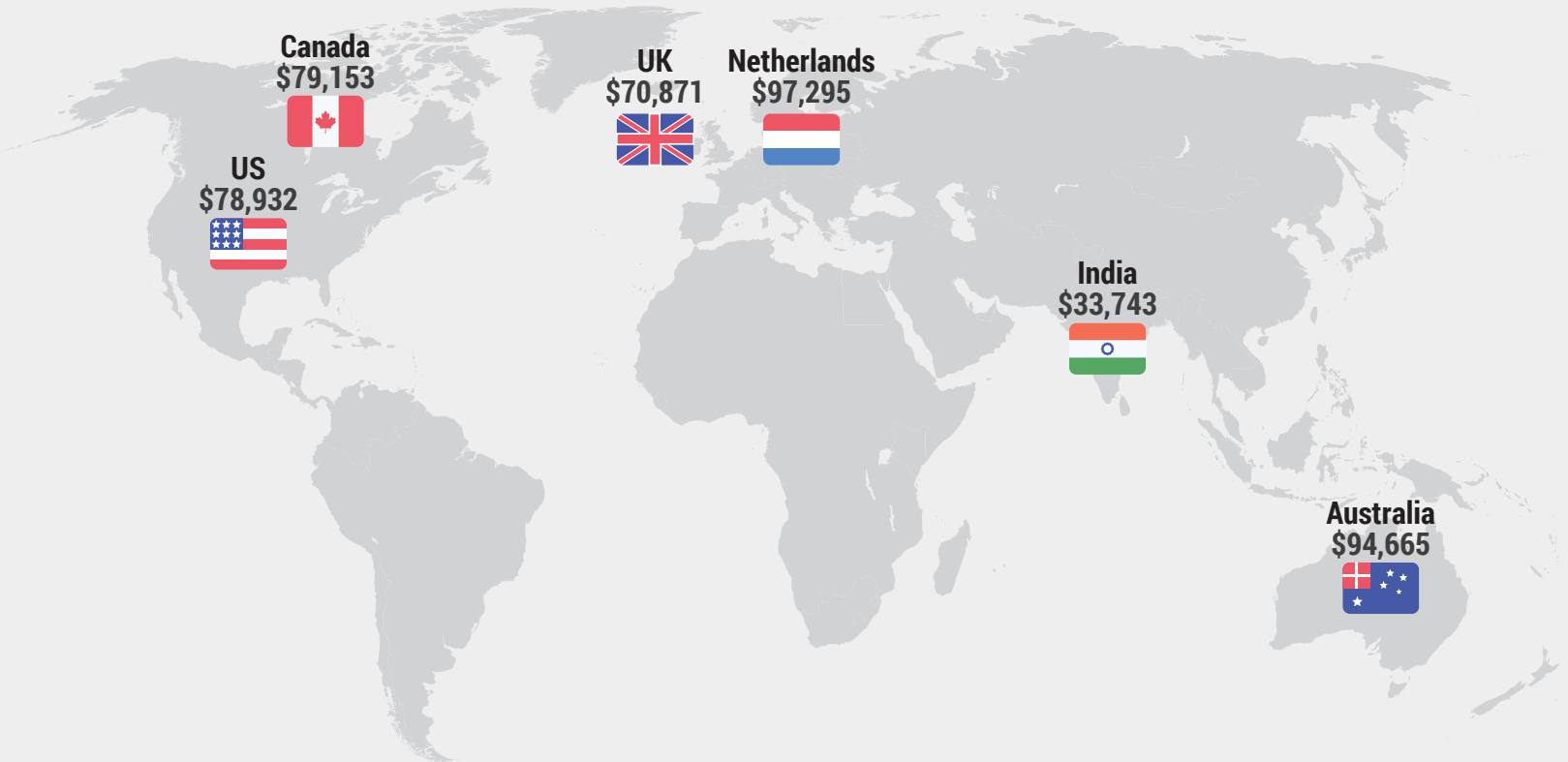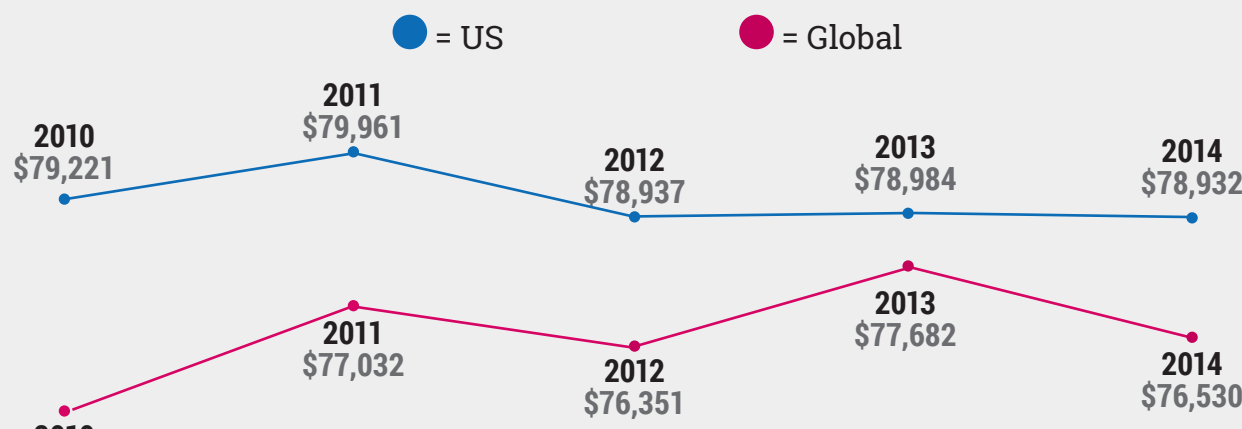# THE eLEARNING GUILD RESEARCH

2014 Global eLearning Salary Report
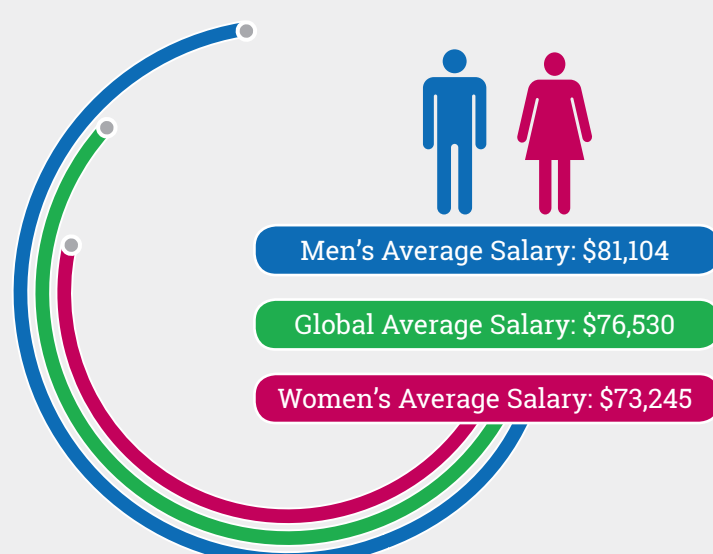
2014 Country Salary Averages

The report shows all salaries in US dollars (USD) in order to use a common currency throughout.

Canada
$79,153

US
$78,932

UK
$70,871

Netherlands
$97,295

India
$33,743

Australia
$94,665

US vs. Global Salary Trends (2010 – 2014)

● = US   ● = Global

US
2010 $79,221
2011 $79,961
2012 $78,937
2013 $78,984
2014 $78,932

Global
2010 $75,331
2011 $77,032
2012 $76,351
2013 $77,682
2014 $76,530

Salary Differences by Gender

Men's Average Salary: $81,104
Global Average Salary: $76,530
Women's Average Salary: $73,245

Women's salaries are 9.7% lower, on average, than men's and 4.4% lower than the average global salary.

SURVEY
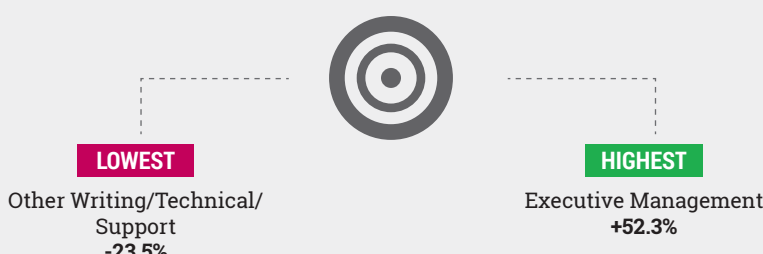2014 GLOBAL eLEARNING SALARY & COMPENSATION REPORT
Patti Shank, PhD, CPT

WANT THE FULL 2014 SALARY & COMPENSATION REPORT?
Create a FREE *eLearning Guild* Associate membership and download the report today! http://elgd.co/salary2014.
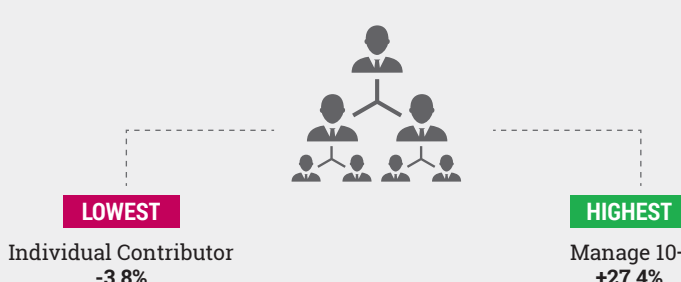

Salary Variables

The percentages shown indicate percentage change from the average global salary.

The highest- and lowest-earning variables are shown; for industry, key areas are shown. To see all industries and other variables, download the report today.
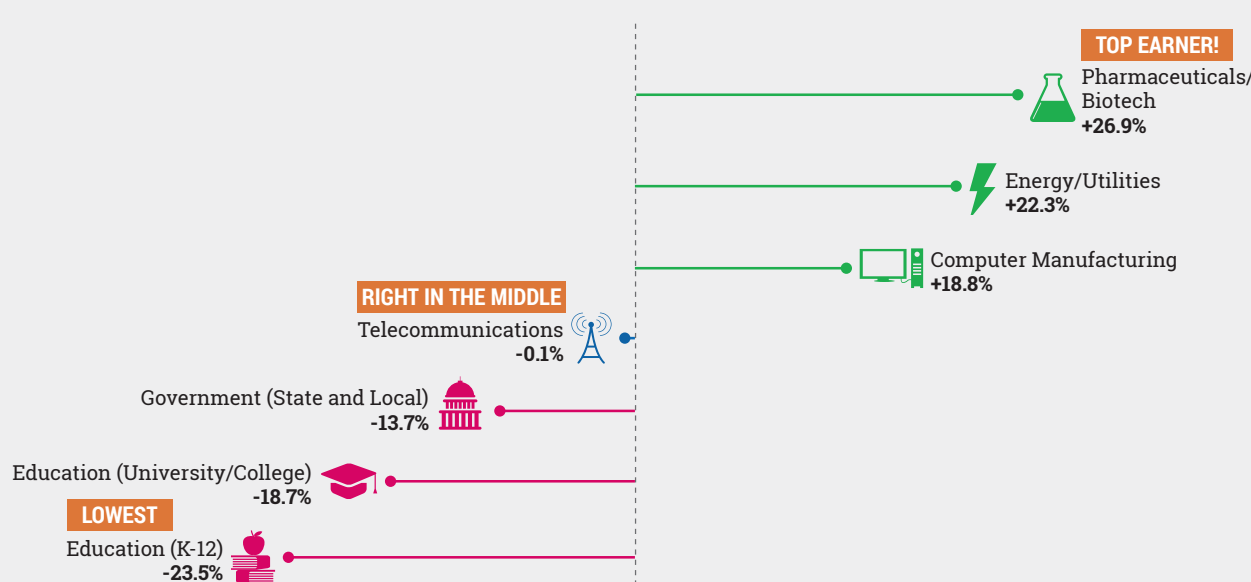
Job Focus
LOWEST
Other Writing/Technical/ Support
-23.5%

HIGHEST
Executive Management
+52.3%

People Managed
LOWEST
Individual Contributor
-3.8%

HIGHEST
Manage 10+
+27.4%

Company Size
LOWEST
101 - 1,000
-7.1%

HIGHEST
50,000+
+9.8%

Education
LOWEST
Bachelor's Degree
-4.0%

HIGHEST
Doctorate
+8.3%

Experience
LOWEST
0 - 4 Years
-18.1%

HIGHEST
20+ Years
+26.4%

Industry

TOP EARNER!
Pharmaceuticals/ Biotech
+26.9%

Energy/Utilities
+22.3%

Computer Manufacturing
+18.8%

RIGHT IN THE MIDDLE
Telecommunications
-0.1%

Government (State and Local)
-13.7%

Education (University/College)
-18.7%

LOWEST
Education (K-12)
-23.5%

How Does Your Salary Stack Up Against Industry Trends?

Stacy
$145,787 USD

TRAINING DIRECTOR
2 years of experience	-18.1%
Master's degree	+2.2%
Managing > 25 people	+27.4%
30K employees in organization	+3.3%
Energy/utility industry	+22.3%
Strategy and planning	+30.6%
Working in the United States	+3.1%
Minnesota	-4.5%

Rachel
$54,031 USD or €39,621

INSTRUCTIONAL DESIGNER
7 years of experience	-4.8%
Bachelor's degree	-4.0%
Individual contributor	-3.8%
3,800 employees in organization	-1.1%
Financial industry	+3.1%
Instructional design	-7.3%
Working in Austria	-11.5%

Bob
$136,223 USD or $149,300 CAD

ELEARNING MANAGER
15 years of experience	+21.7%
Master's degree	+2.2%
Managing < 5 people	+6.9%
92 employees in organization	+1.0%
Consulting (computer) industry	+10.1%
Business unit management	+32.7%
Working in Canada	+3.4%

ARE YOUR BEING PAID WHAT YOU SHOULD?
Download the report for FREE today and find out! http://elgd.co/salary2014.

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