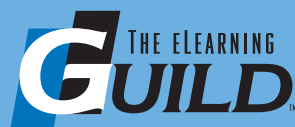




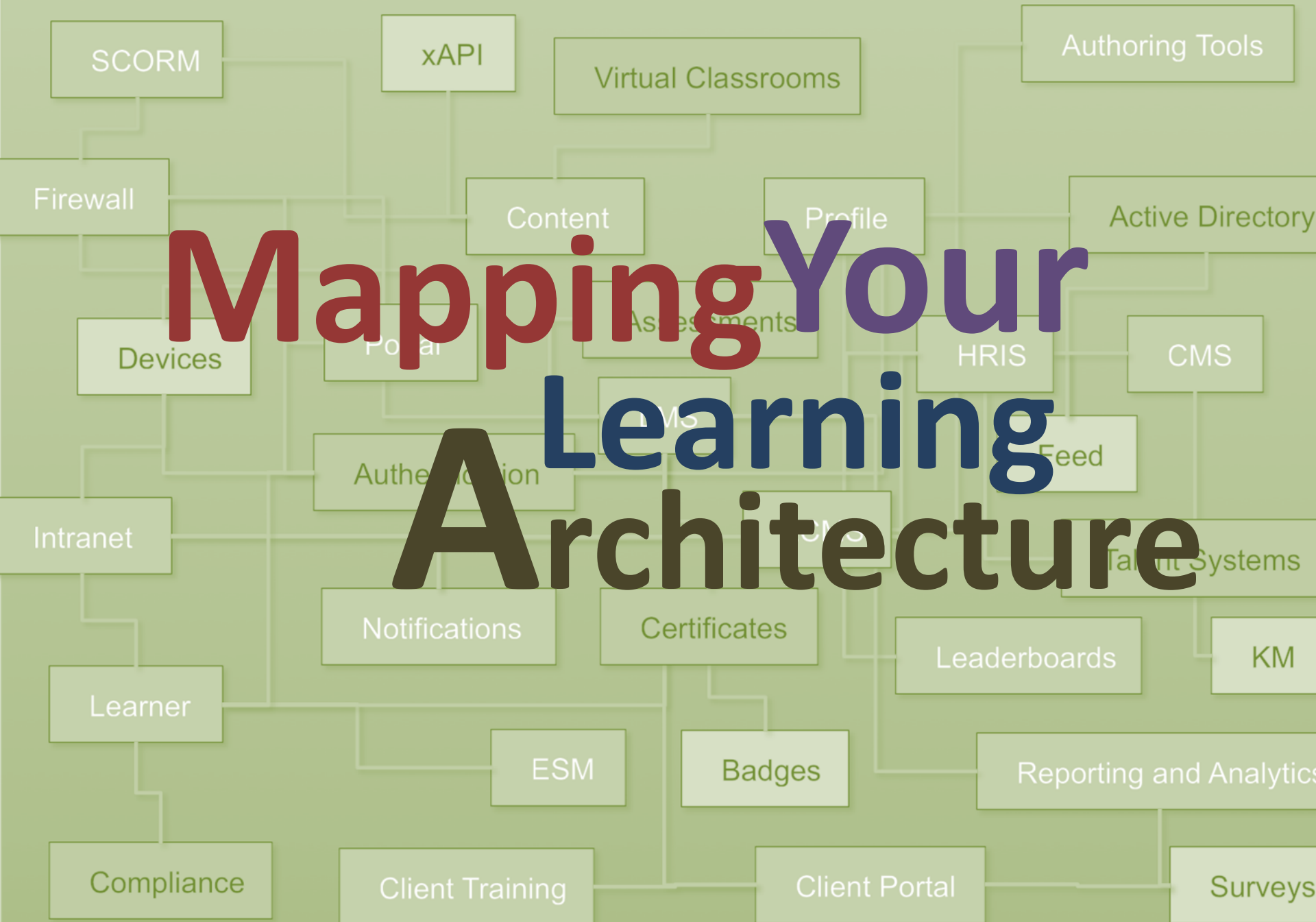
Mapping Your Organizational Learning Architecture

Adam Weisblatt
Learning Technology Lead
Nielsen

Produced by



Mapping Your Learning Architecture

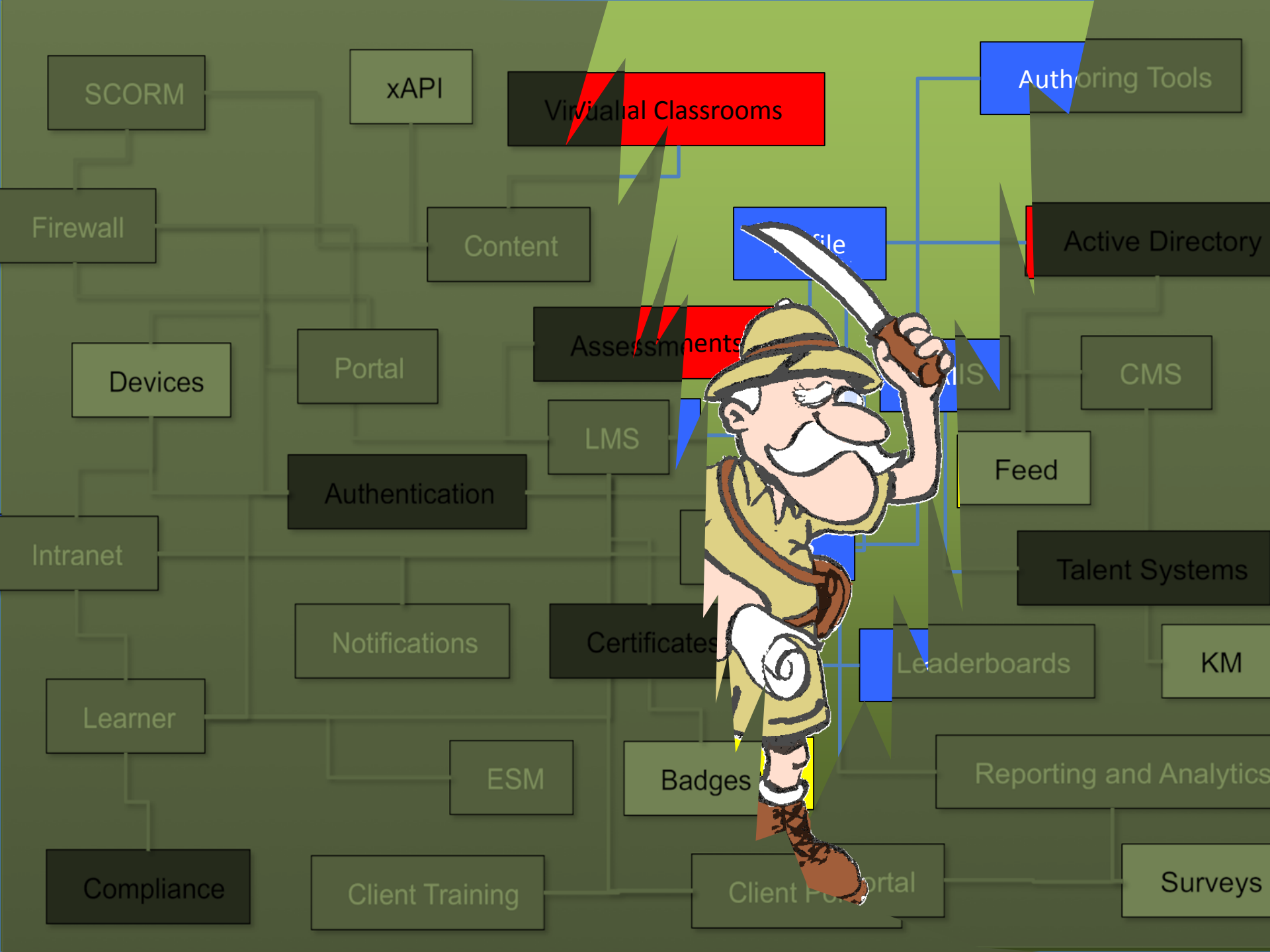


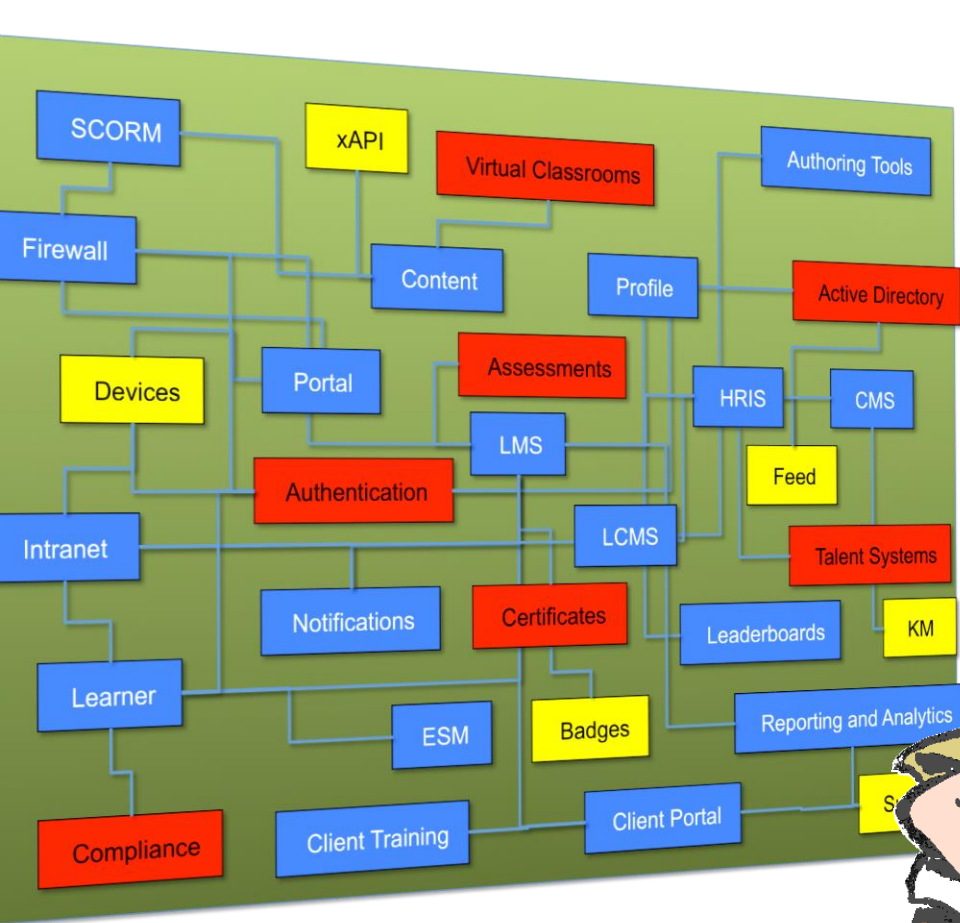
The background of the image is a dense network diagram of various educational technology components. The components are represented as rectangular boxes of different shades of green and black, connected by a web of thin, light-colored lines. The components include:

- SCORM
- xAPI
- Virtual Classrooms
- Authoring Tools
- Firewall
- Content
- Profile
- Active Directory
- Devices
- Portal
- Assessments
- HRIS
- CMS
- LMS
- Feed
- Intranet
- LCMS
- Talent Systems
- Notifications
- Certificates
- Leaderboards
- KM
- Learner
- ESM
- Badges
- Reporting and Analytics
- Compliance
- Client Training
- Client Portal
- Surveys

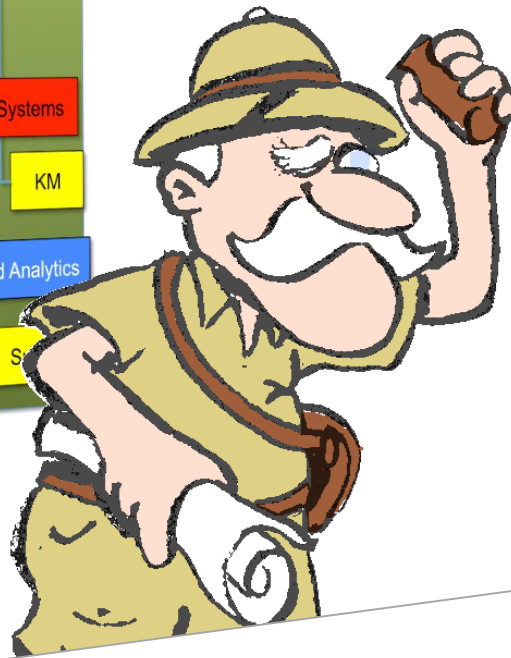
Overlaid on this network is the text "Why do we need a map?" in a large, bold, white font. The text is centered and spans across the middle of the image, with the word "Why" on the top line, "do we" on the second line, and "need a map?" on the third line.

Why do we need a map?

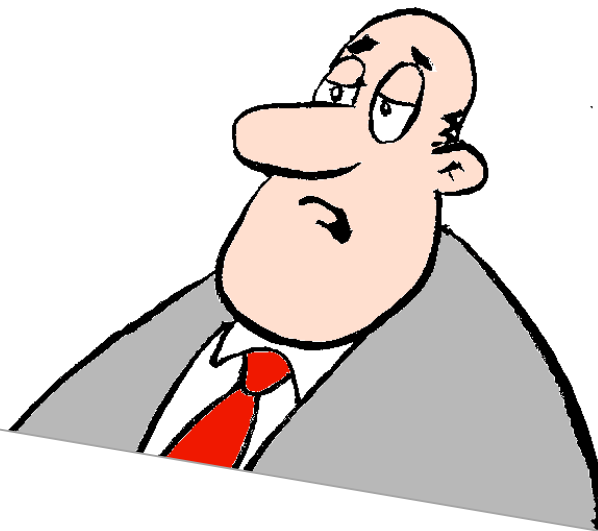




We try to show
complexity



But all it looks
like is a mess



Maps have
goals

They tell
a story

What is the story
our stakeholders
want to hear?

Learning?

Performance?

**Business
Impact?**

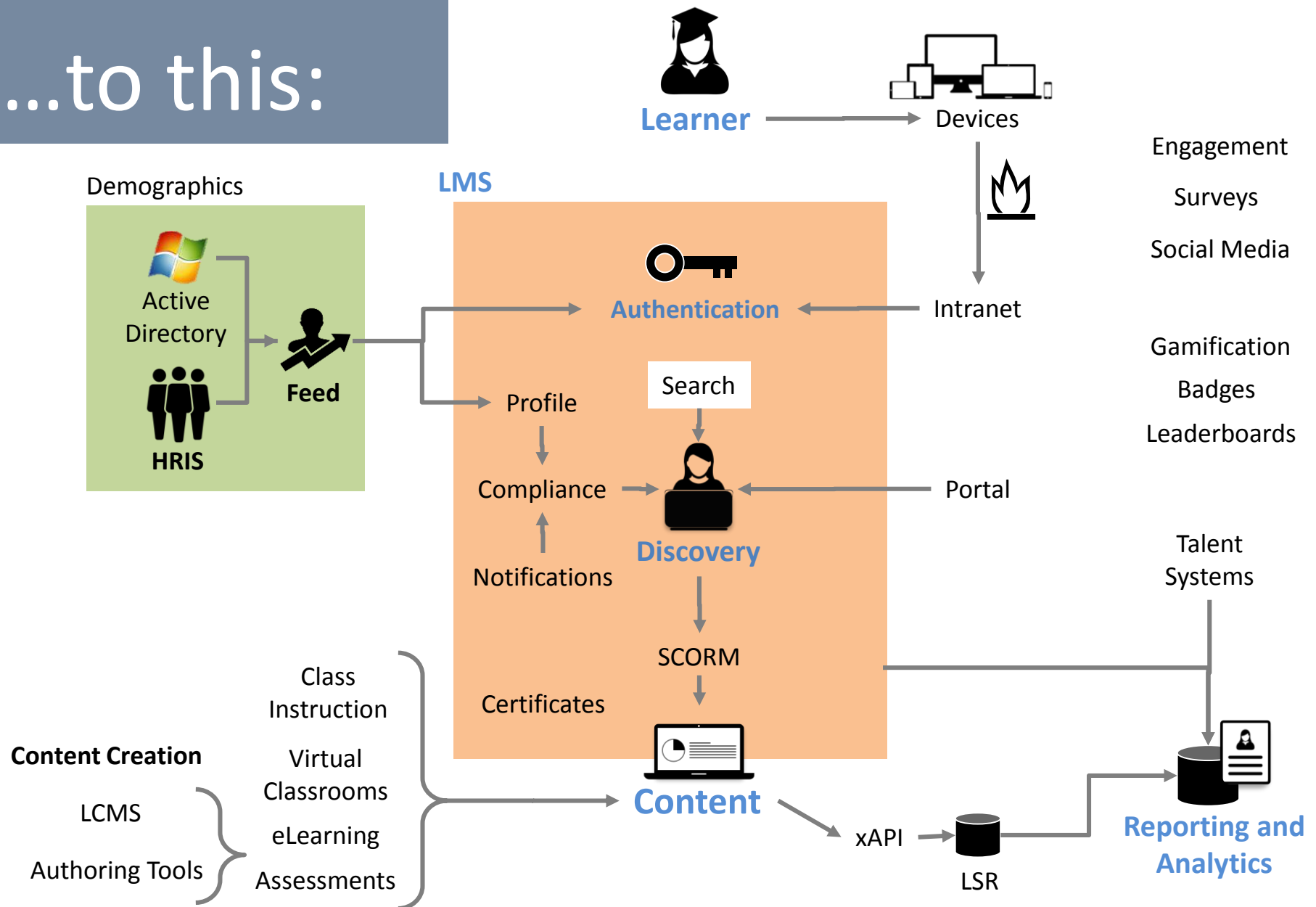
REACH



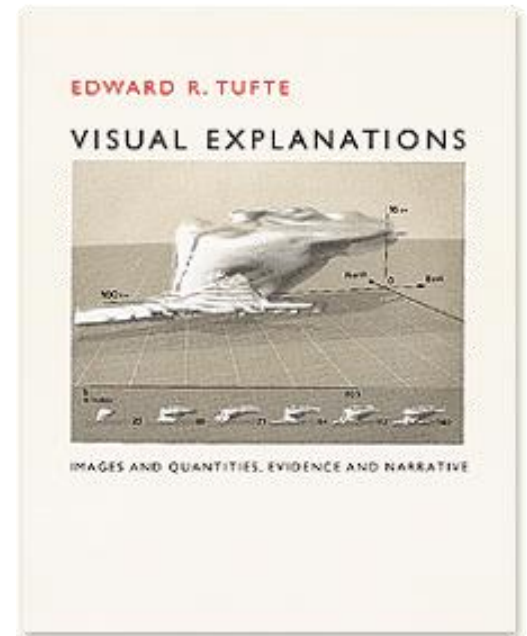
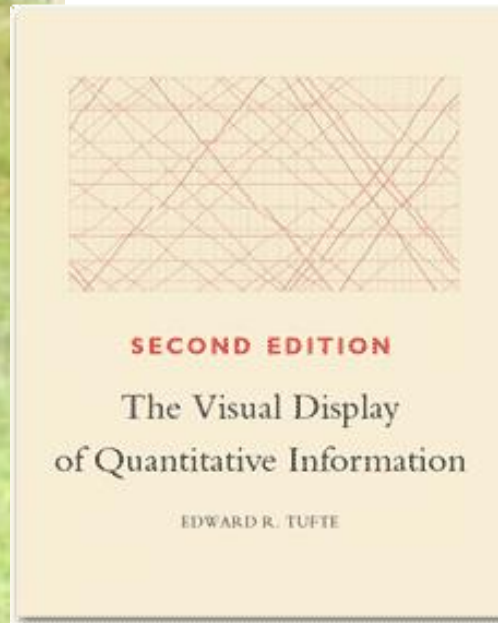
We will go from this:



...to this:

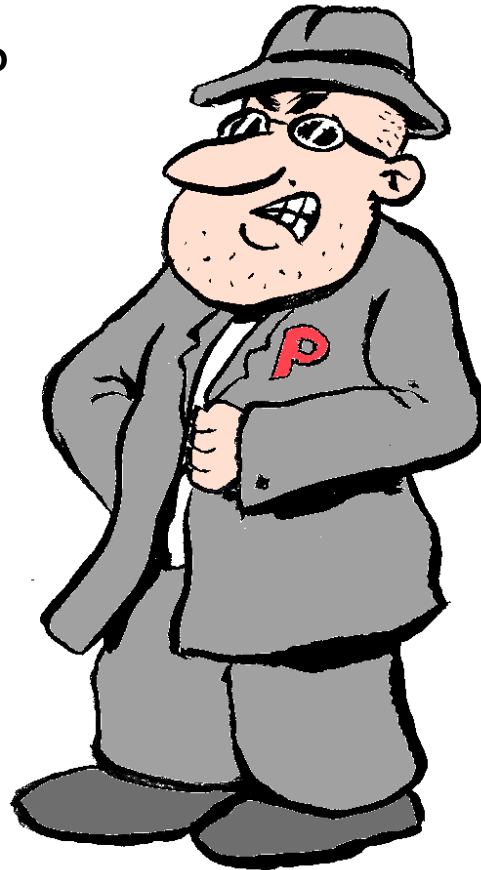


Edward Tufte



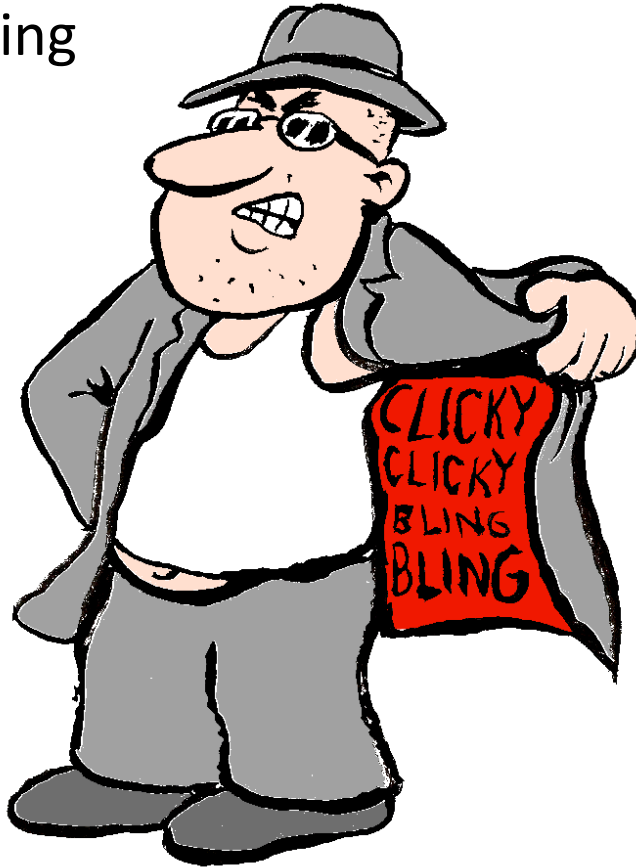
What tools will we use?

Is PowerPoint **EVIL**?



PowerPoint
is a drug
dealer...

...the drug is
Clicky-Clicky-Bling-Bling



...but you don't
have to buy it.

Where should we start?

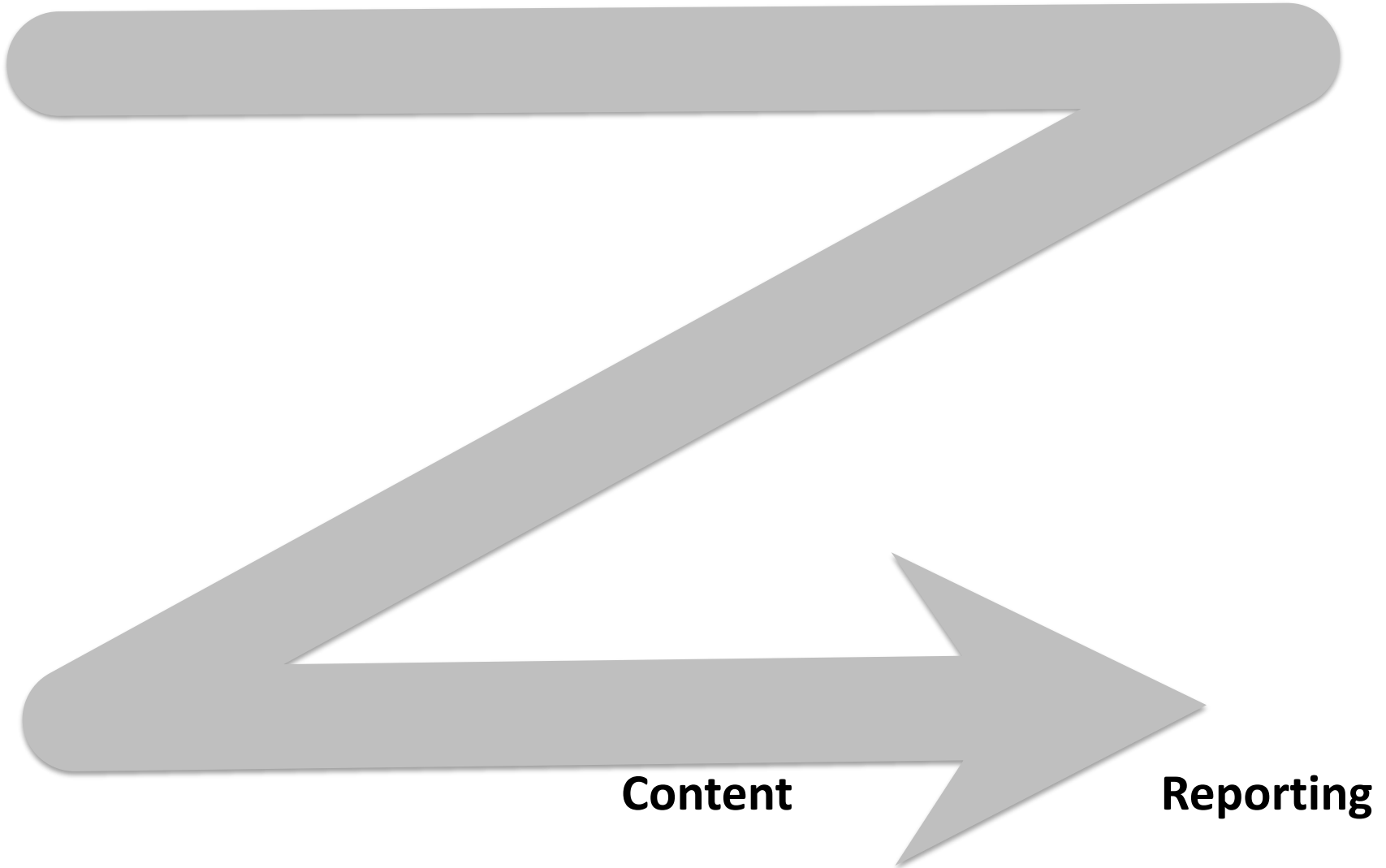
Not with the
LMS

Begin with the
Learner

Learning Architecture

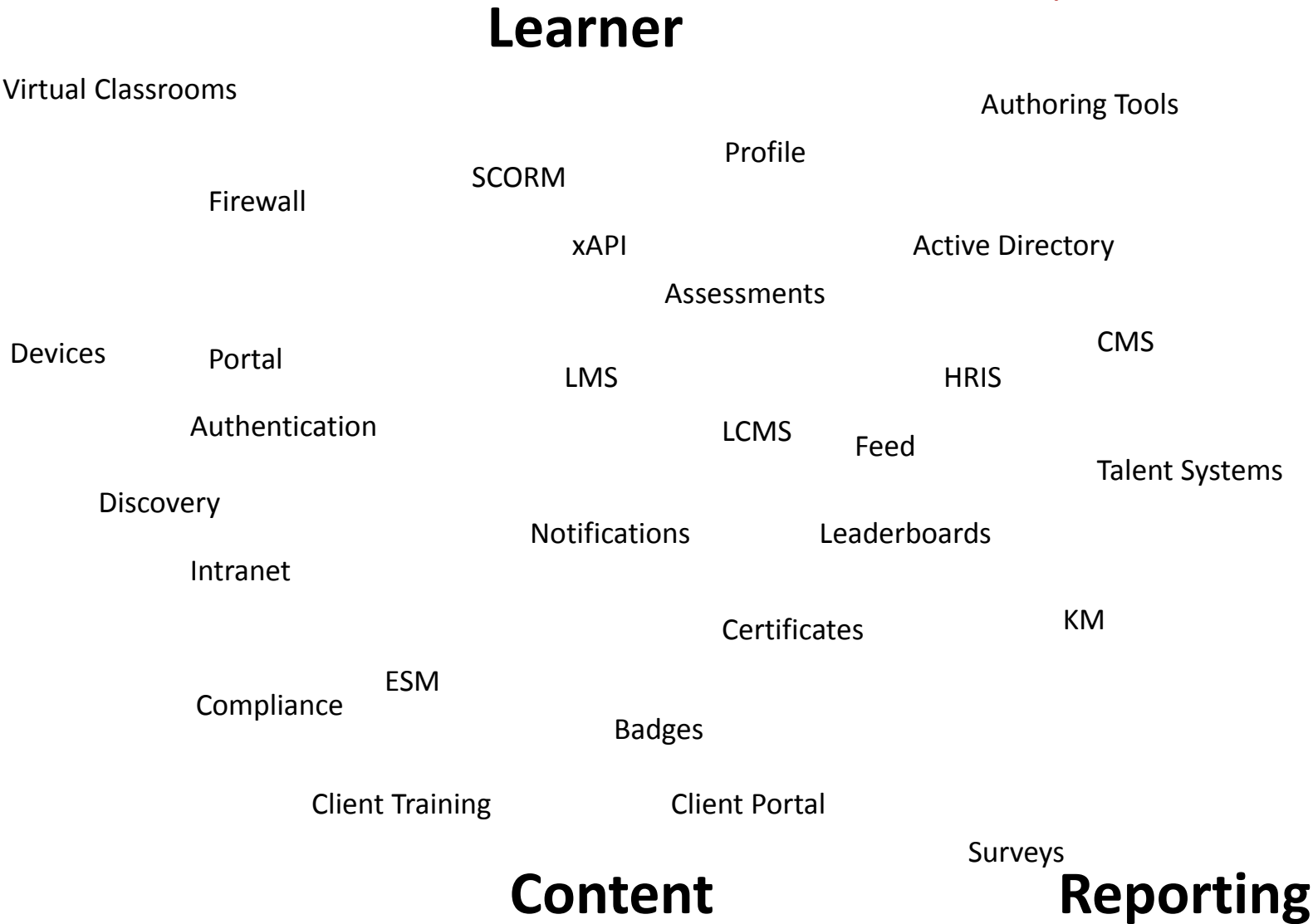
How do People Read?

Learner

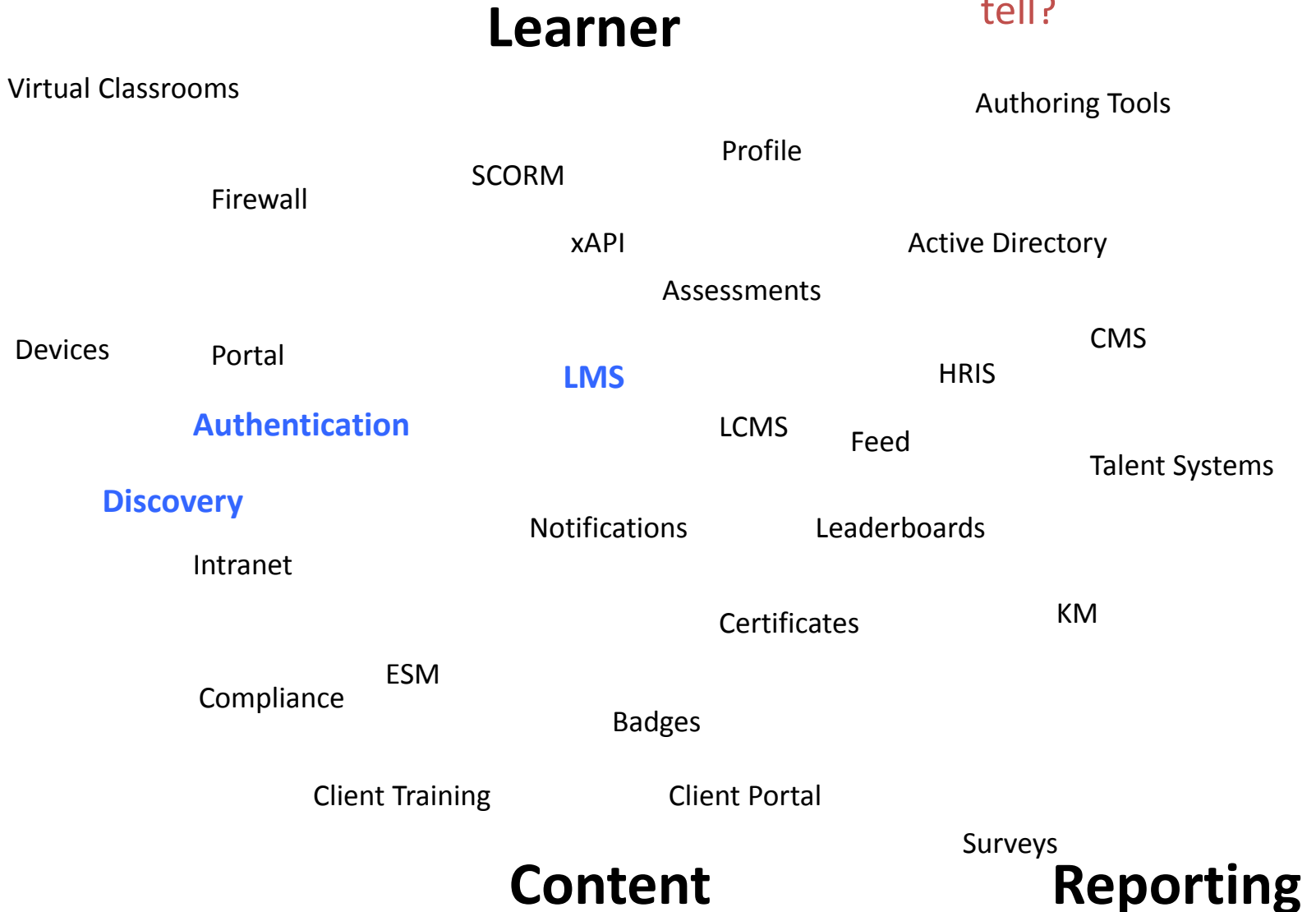


Learning Architecture

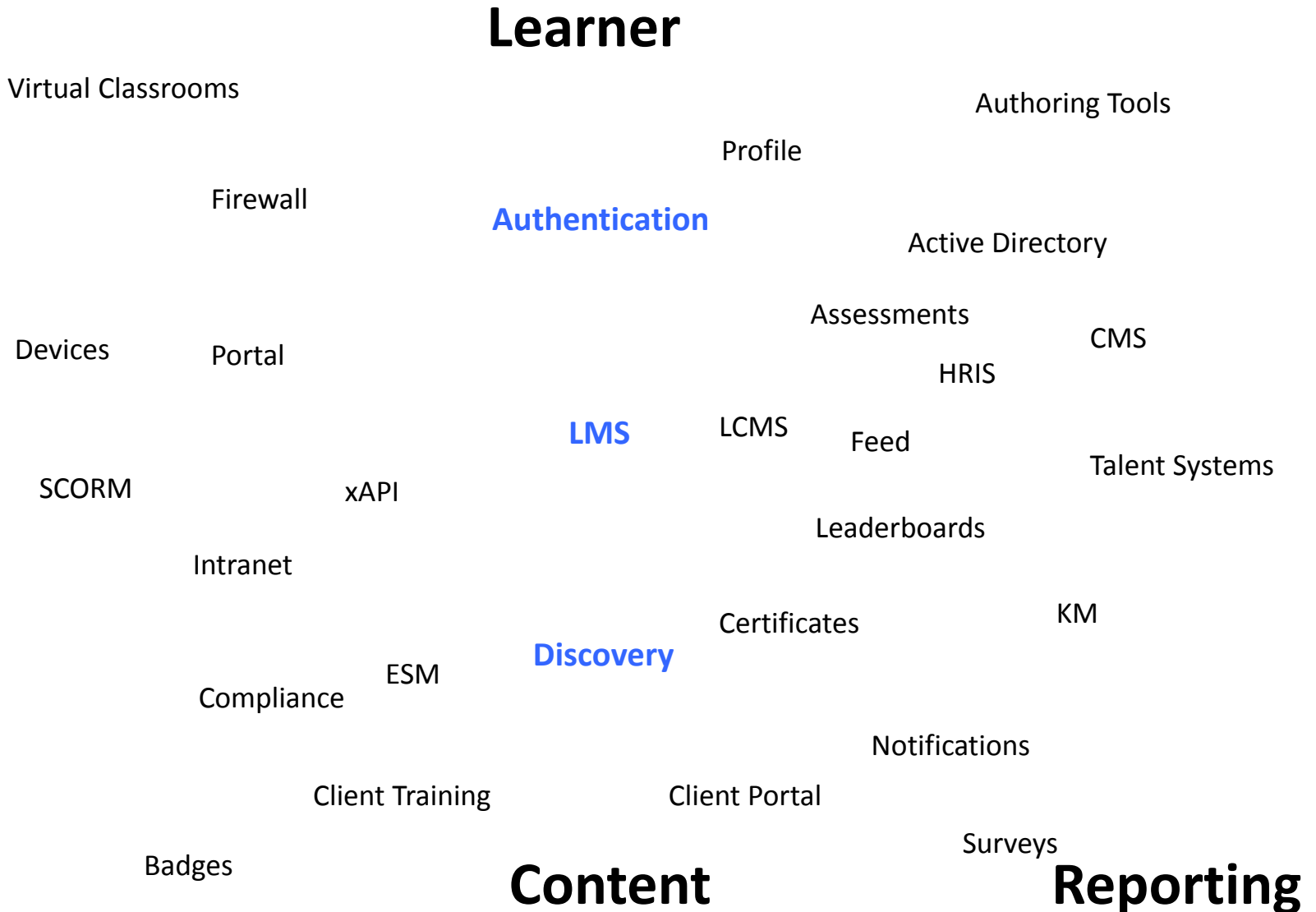
List out all the possible components and don't worry about how they look.



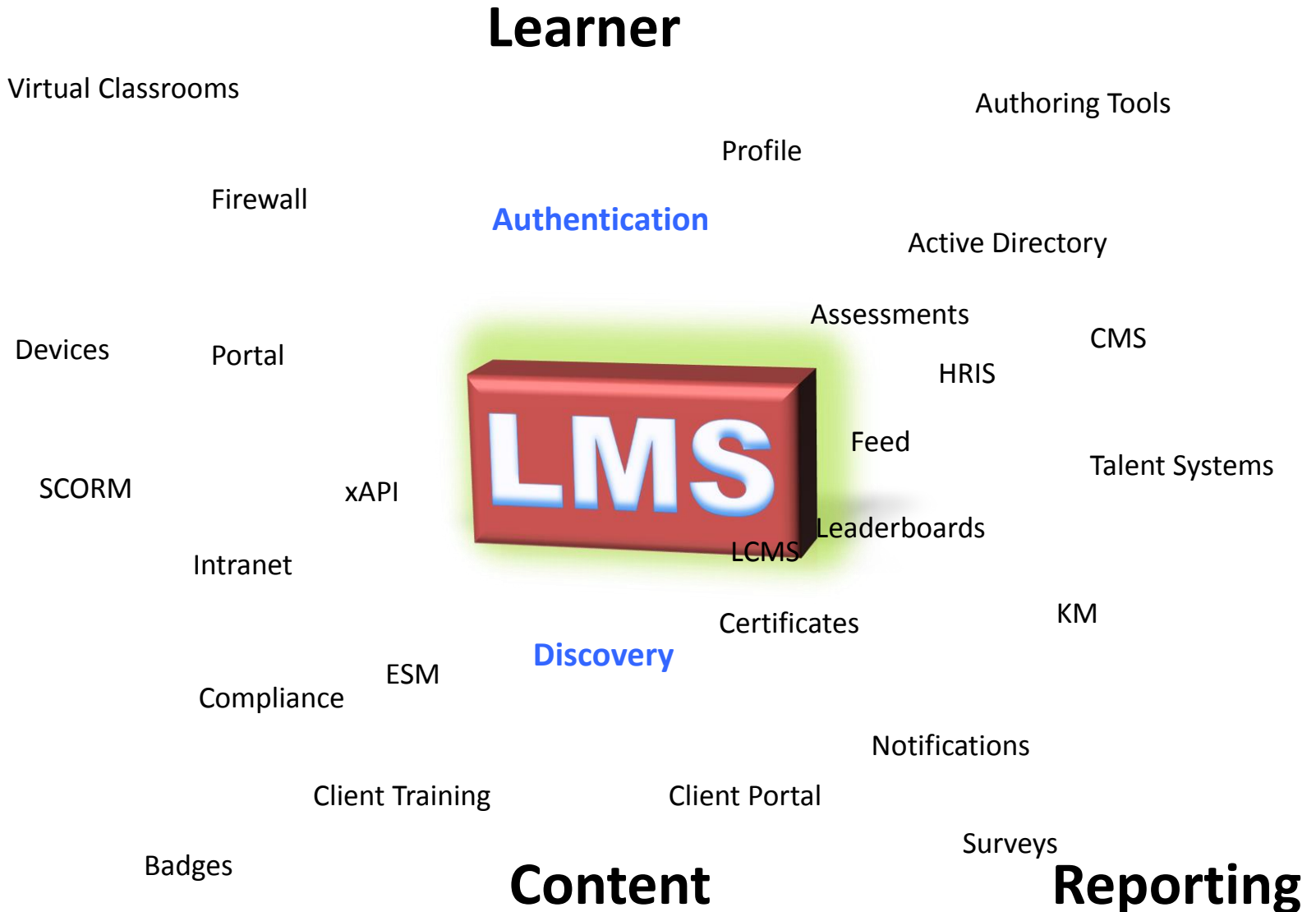
What story do these components need to tell?



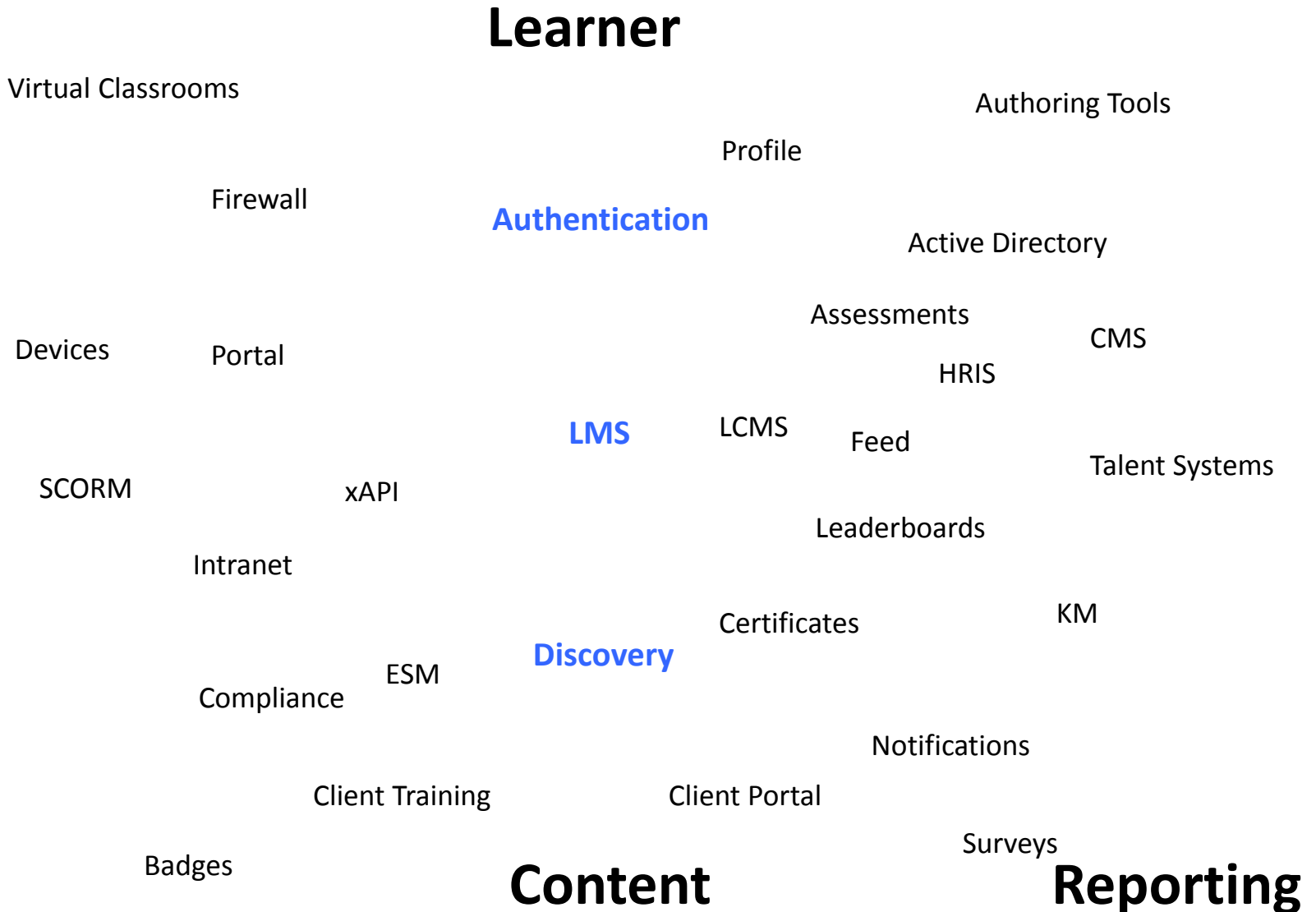
What story do these components need to tell?



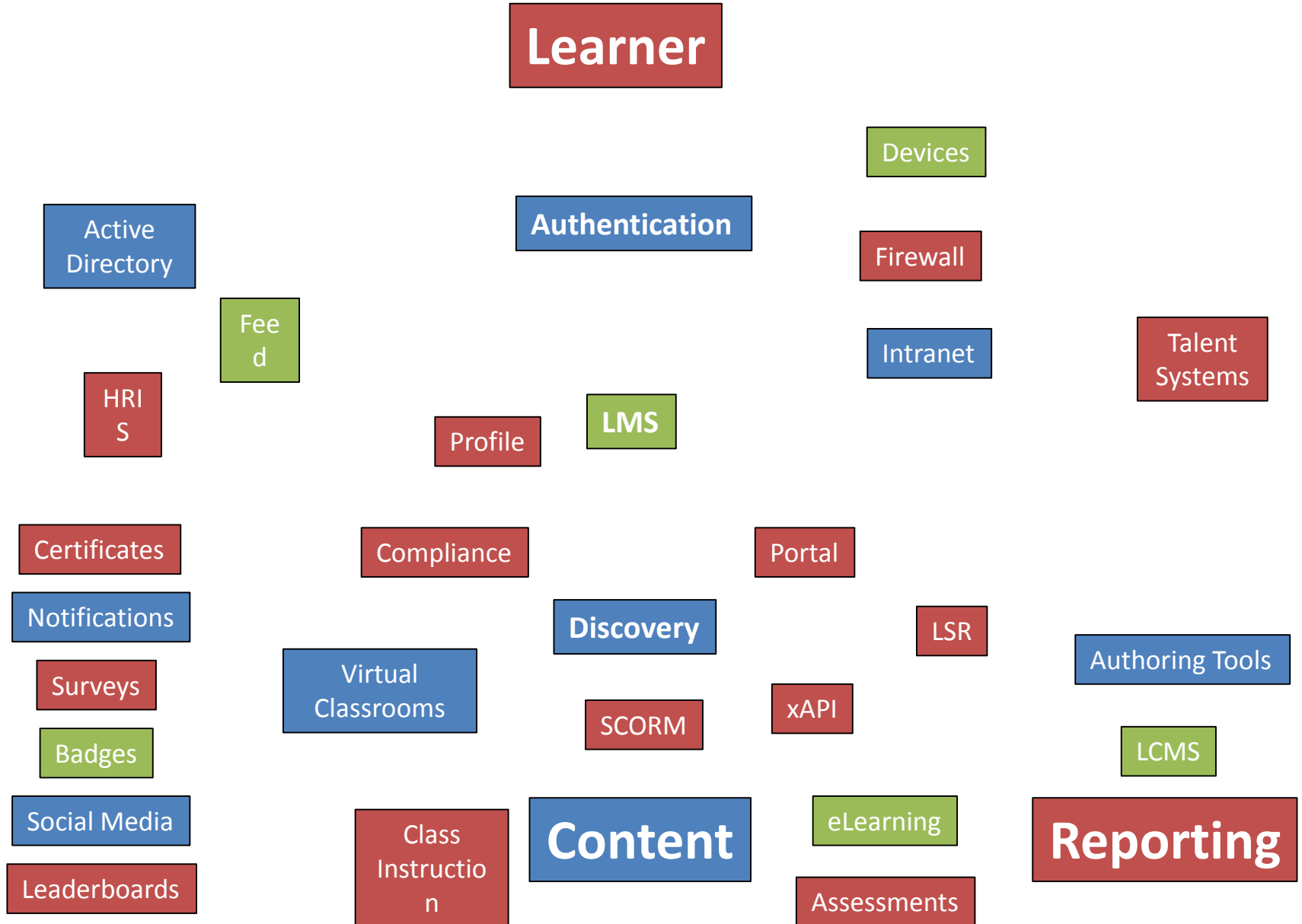
Resist the urge to BLINGIFY



What story do these components need to tell?

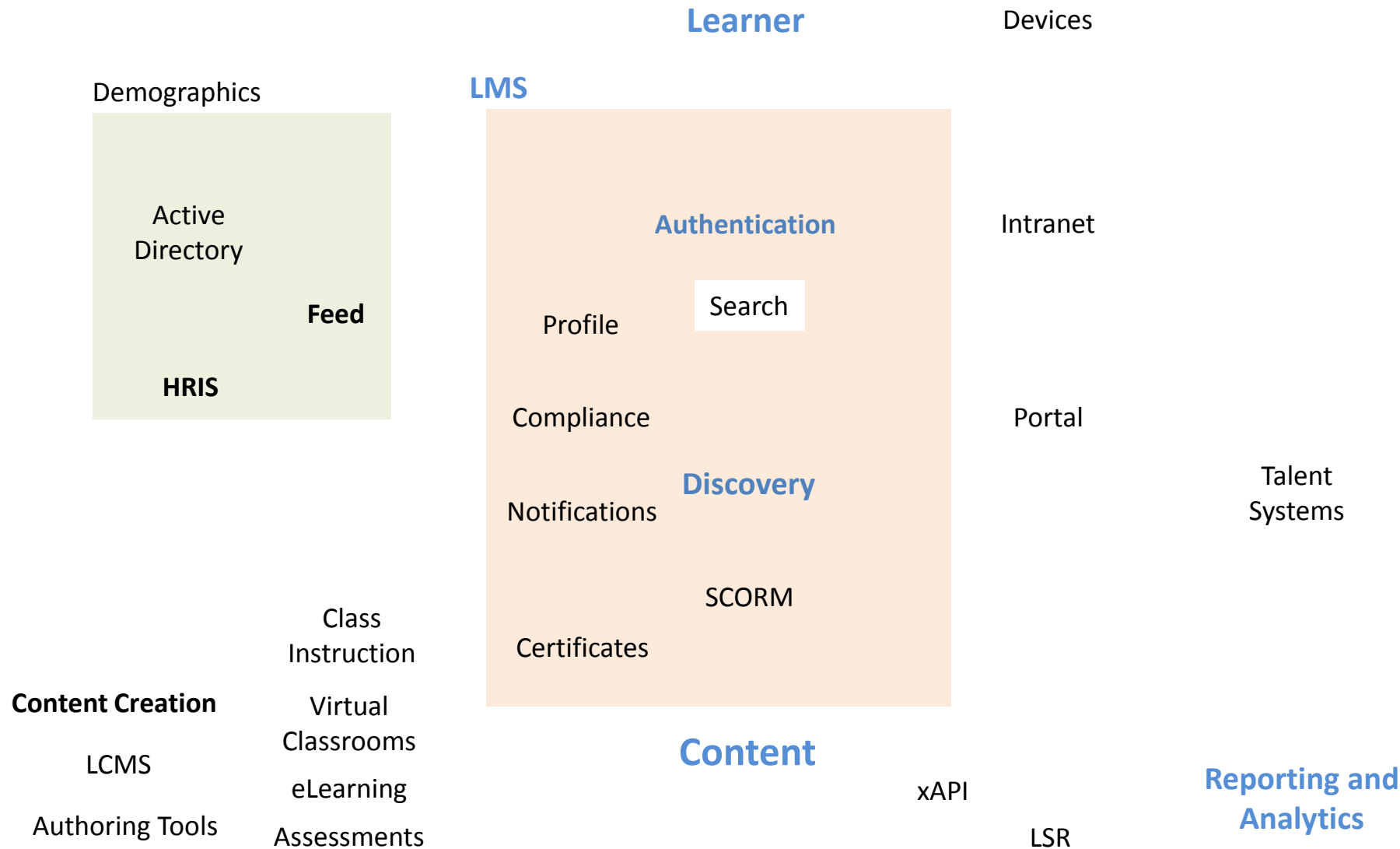


Resist the urge to
use lined boxes



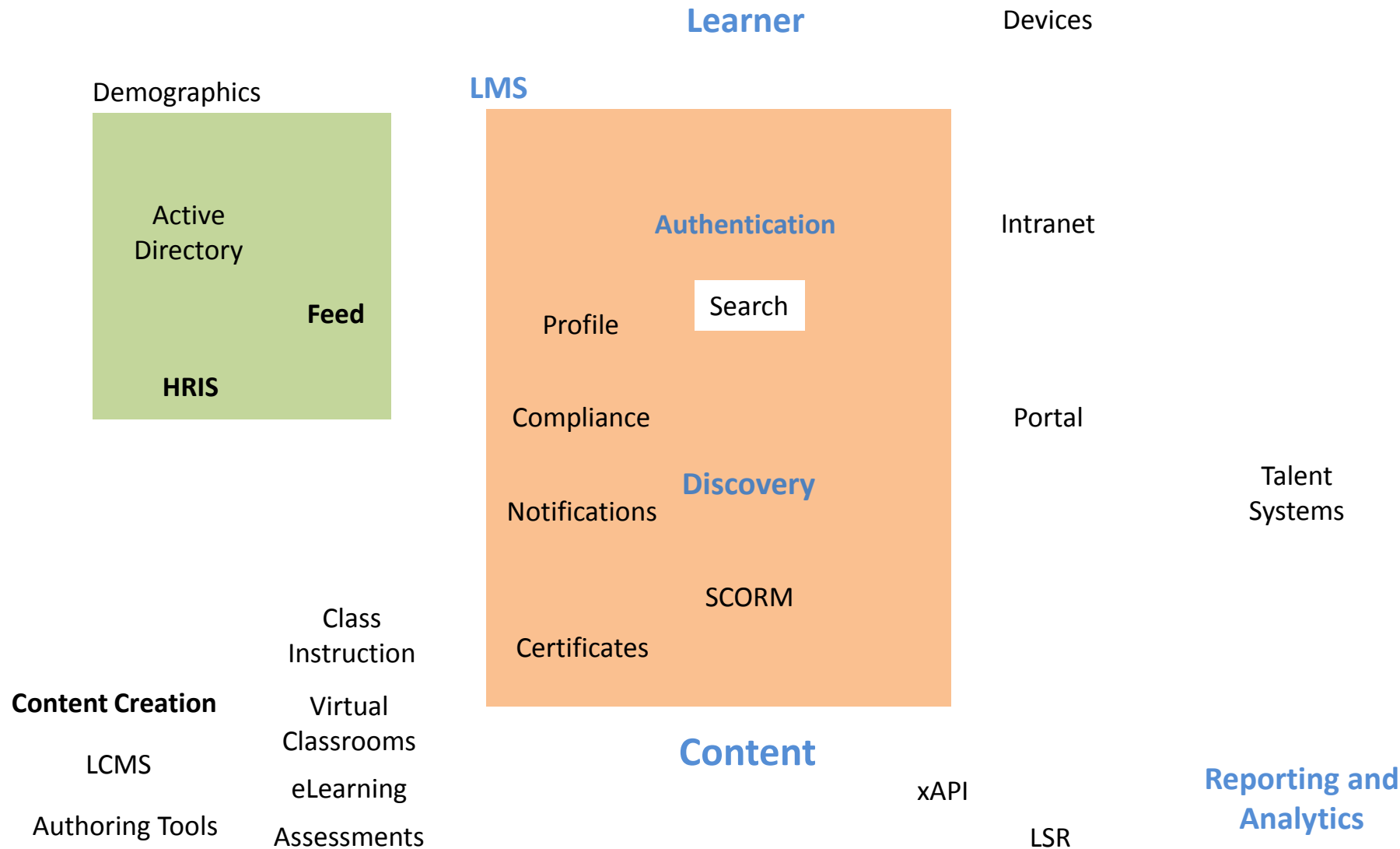
Learning Architecture

Use muted unlined boxes for systems and processes



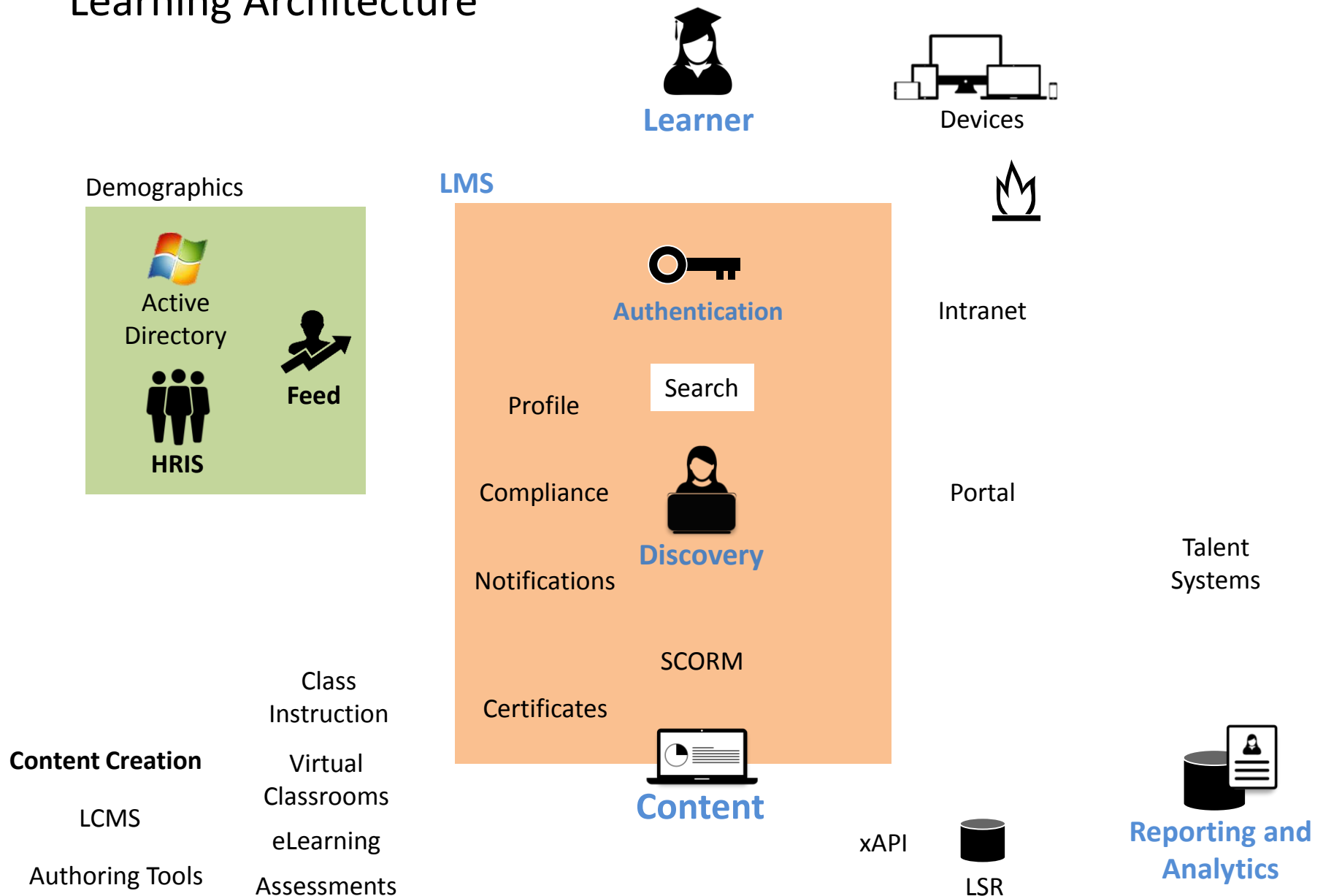
Learning Architecture

Use muted unlined boxes for systems and processes



Learning Architecture

Find images (icons and logos)
instead of word boxes



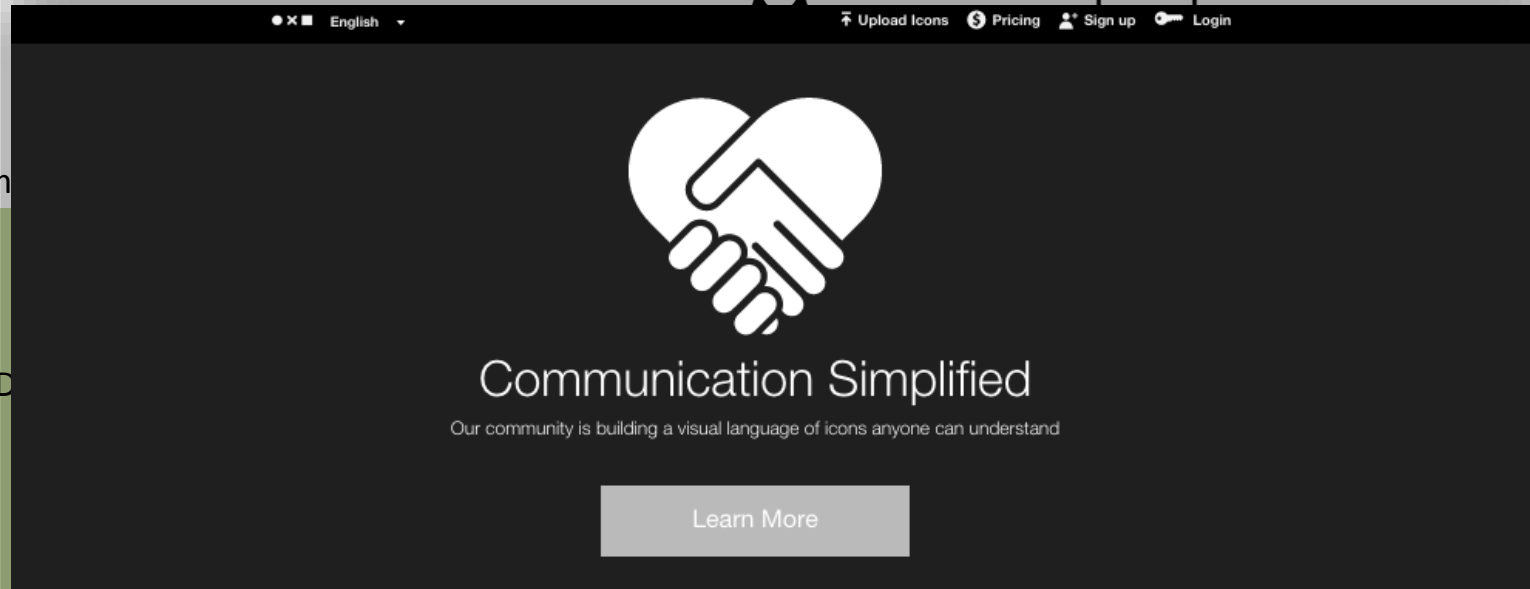
Learning Architecture

Find images (icons and logos)
instead of word boxes

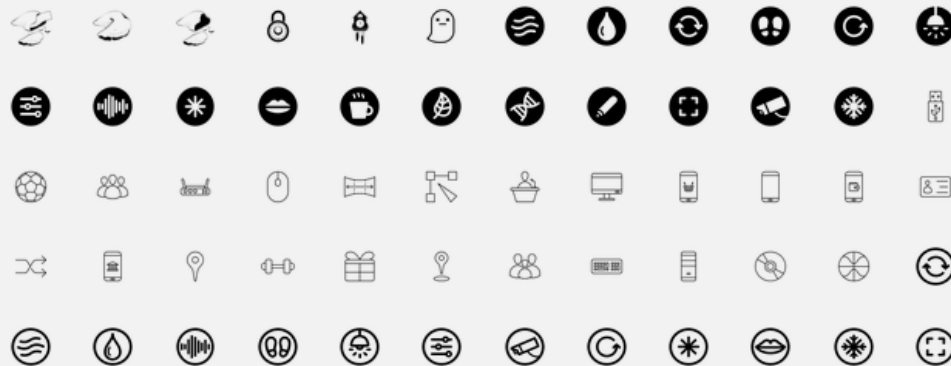


Dem

D



Search for anything



Content Cre

LCMS

Authoring Tools

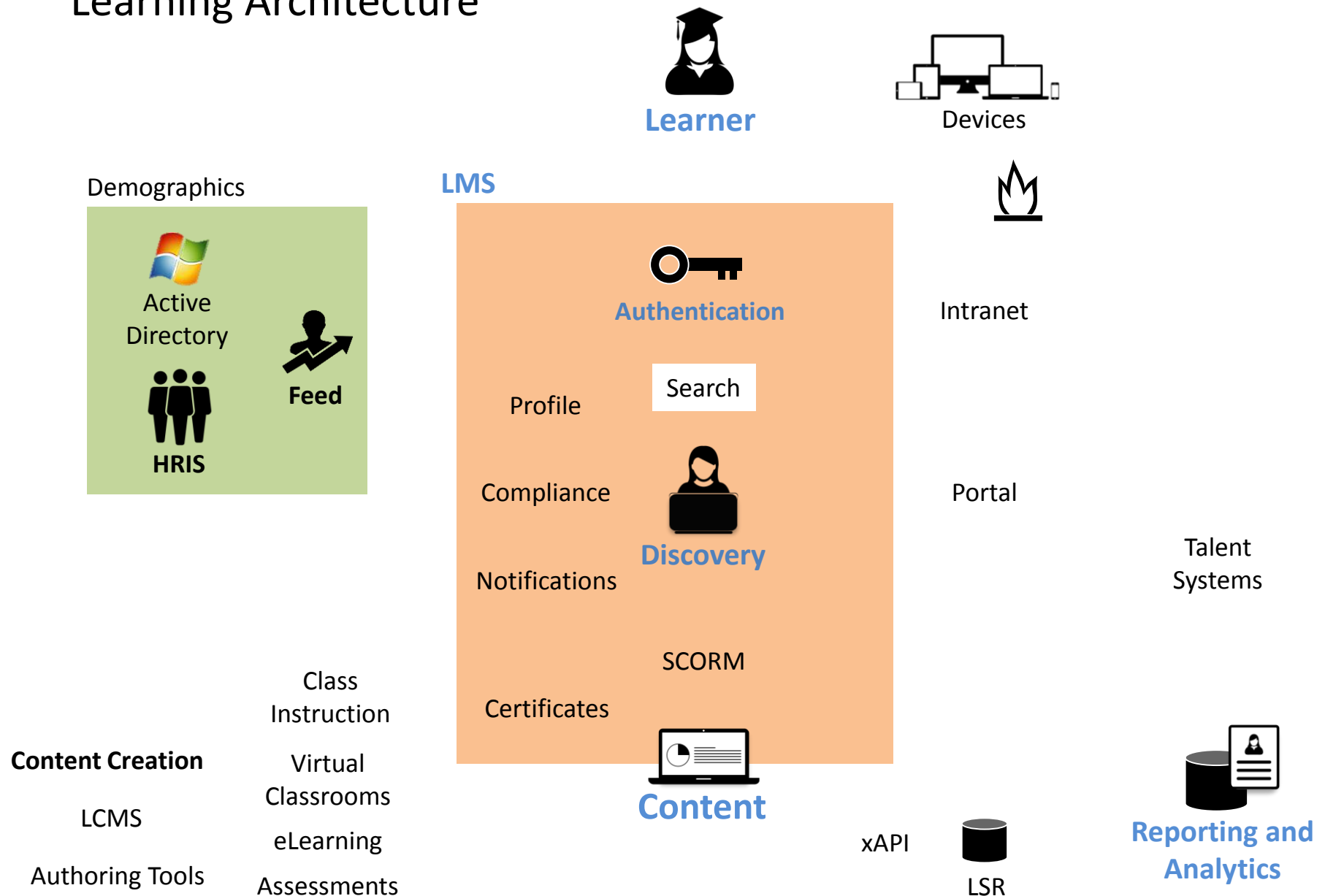
Assessments

LSR

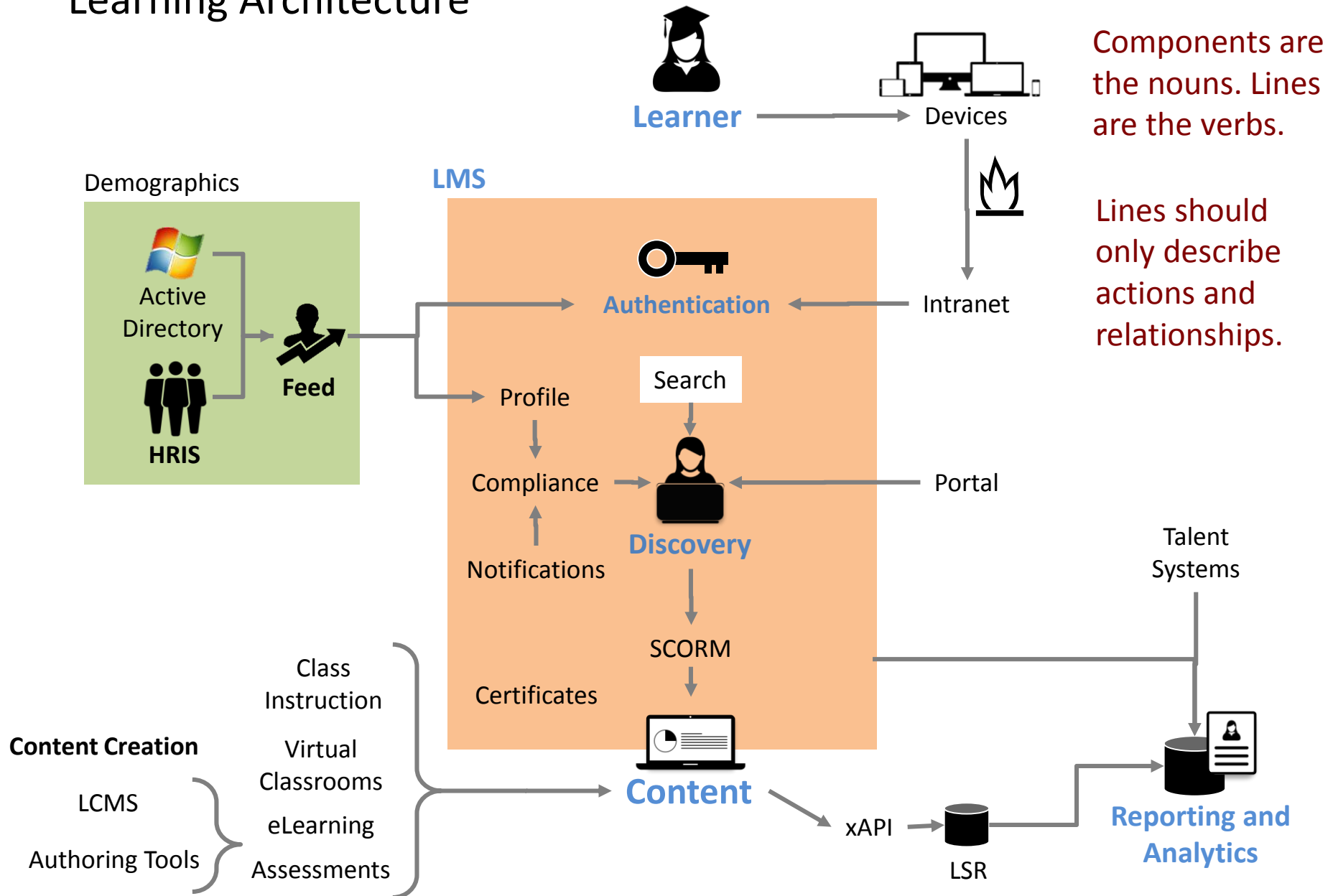
g and
Analytics

Learning Architecture

Find images (icons and logos)
instead of word boxes



Learning Architecture

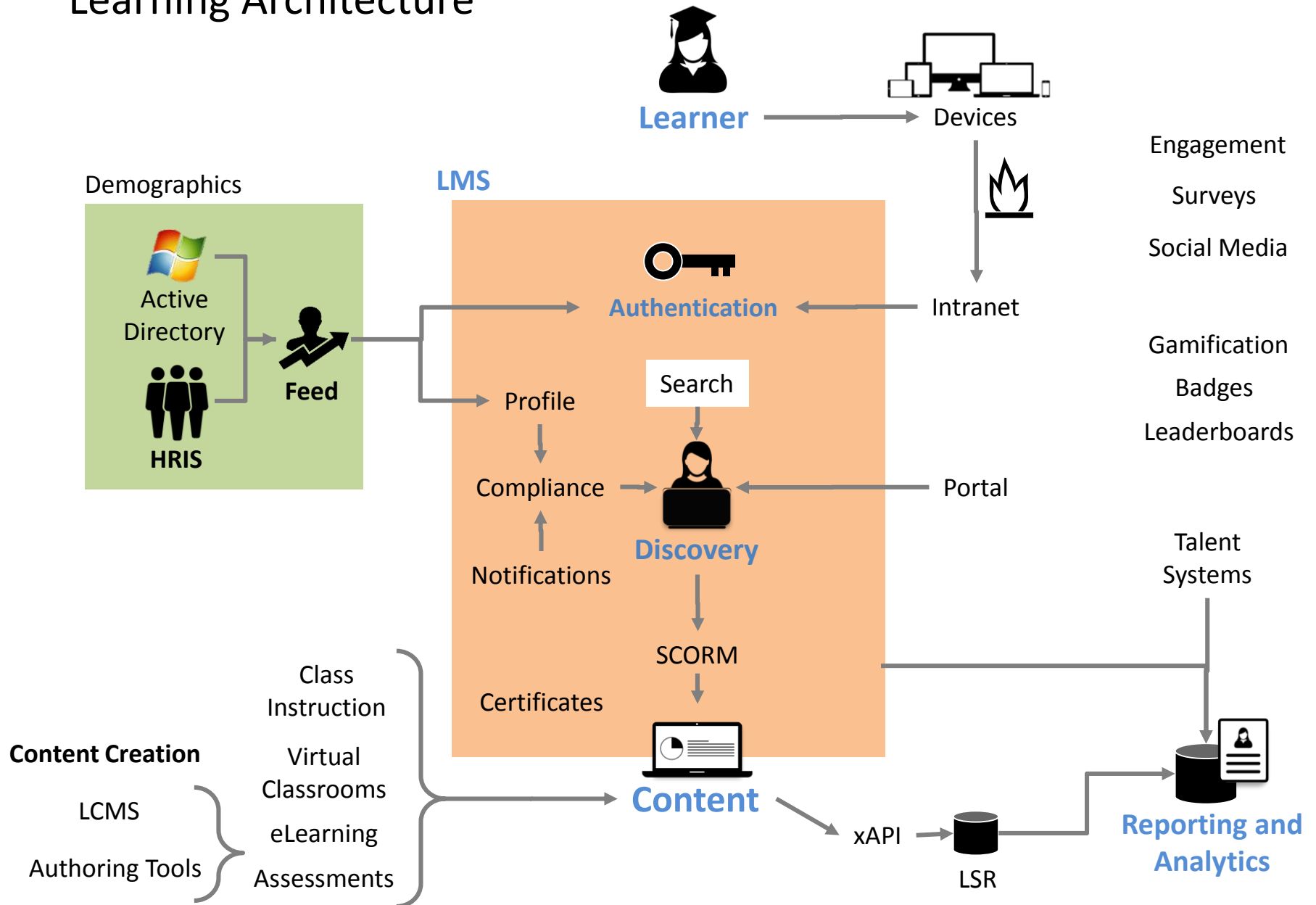


For Technical Requirements Use Actors, Inputs and Outputs



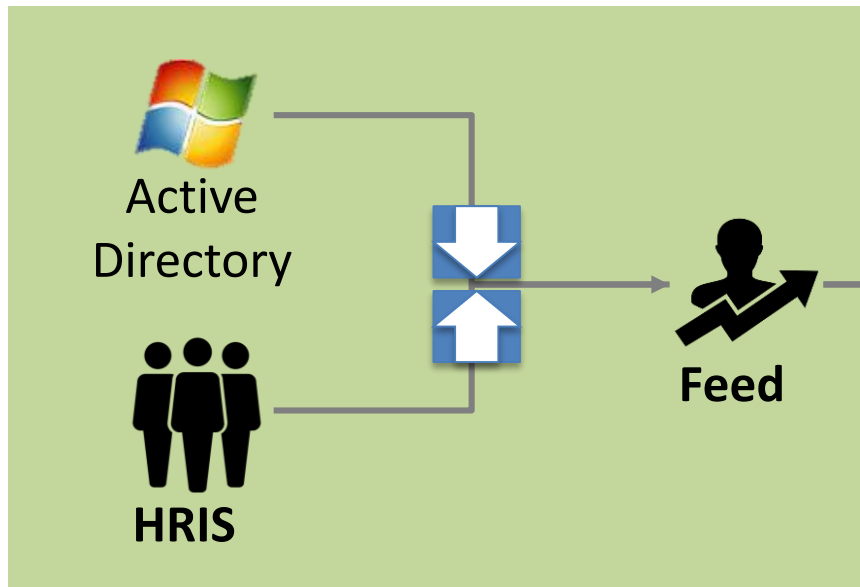
Learning Architecture

Adding Notes

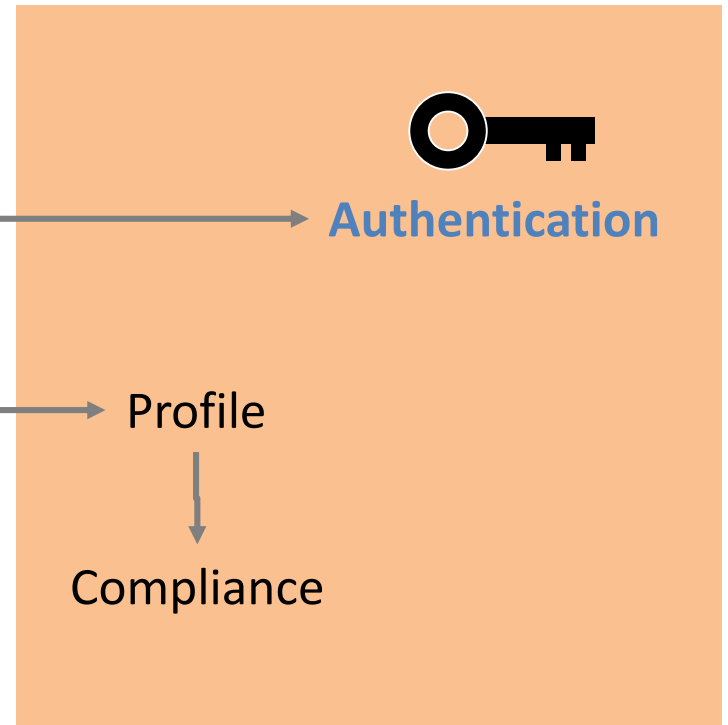


Demographic Feed

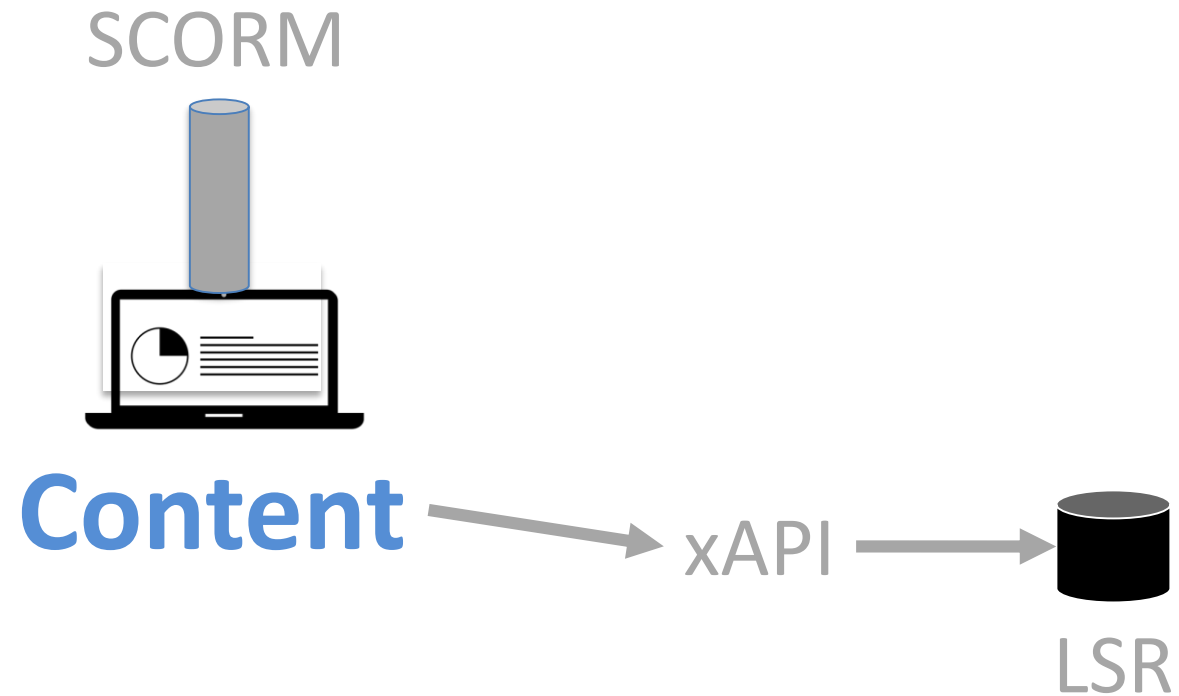
Demographics



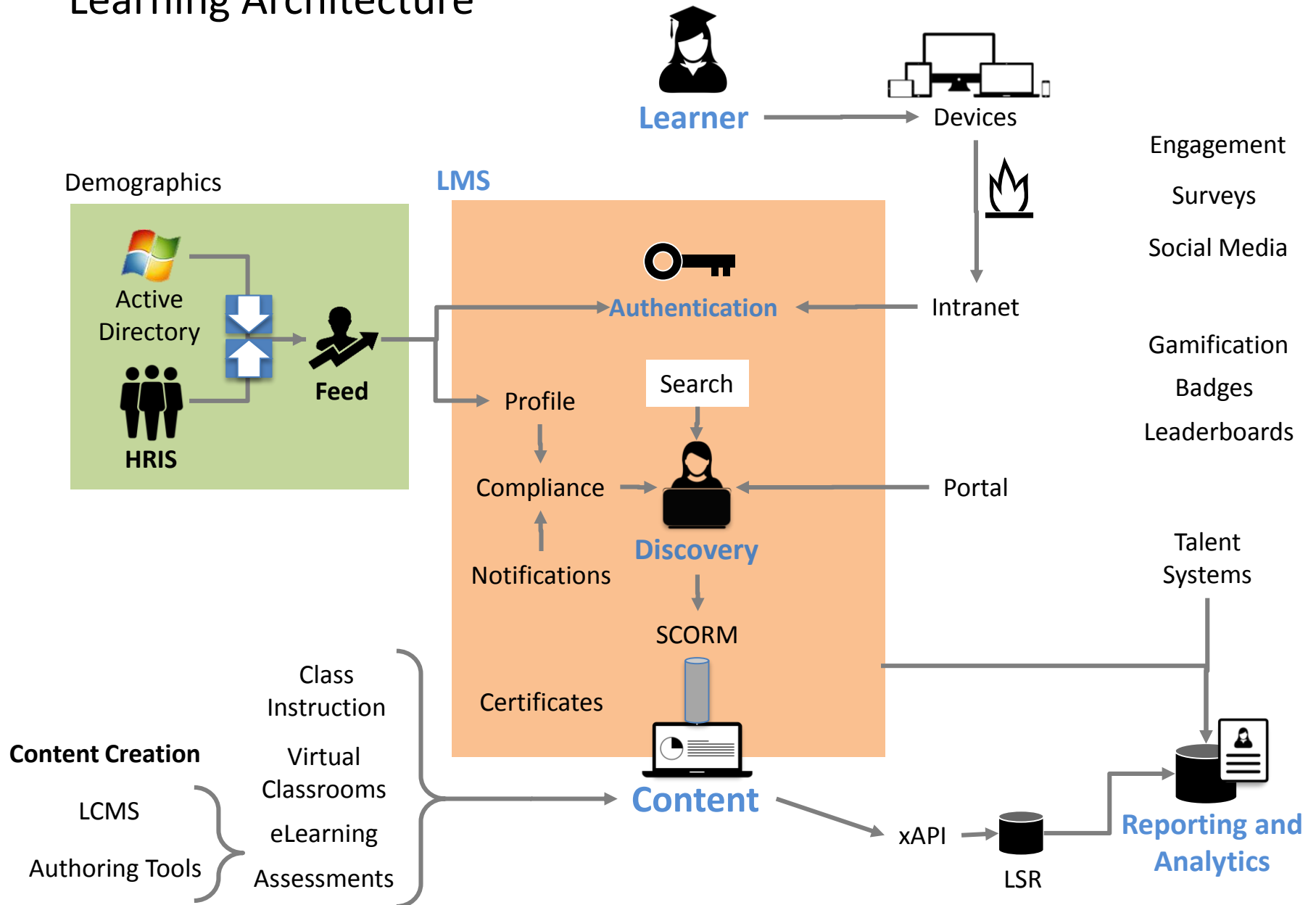
LMS



SCORM and xAPI

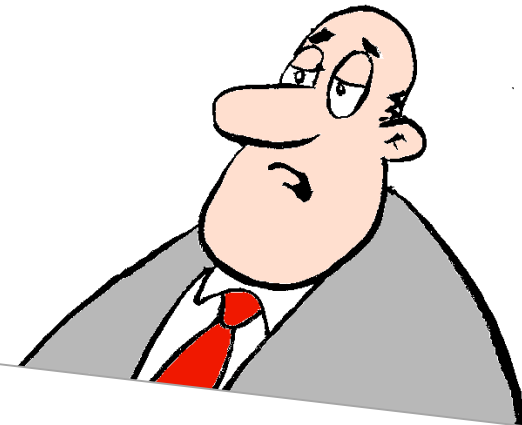


Learning Architecture

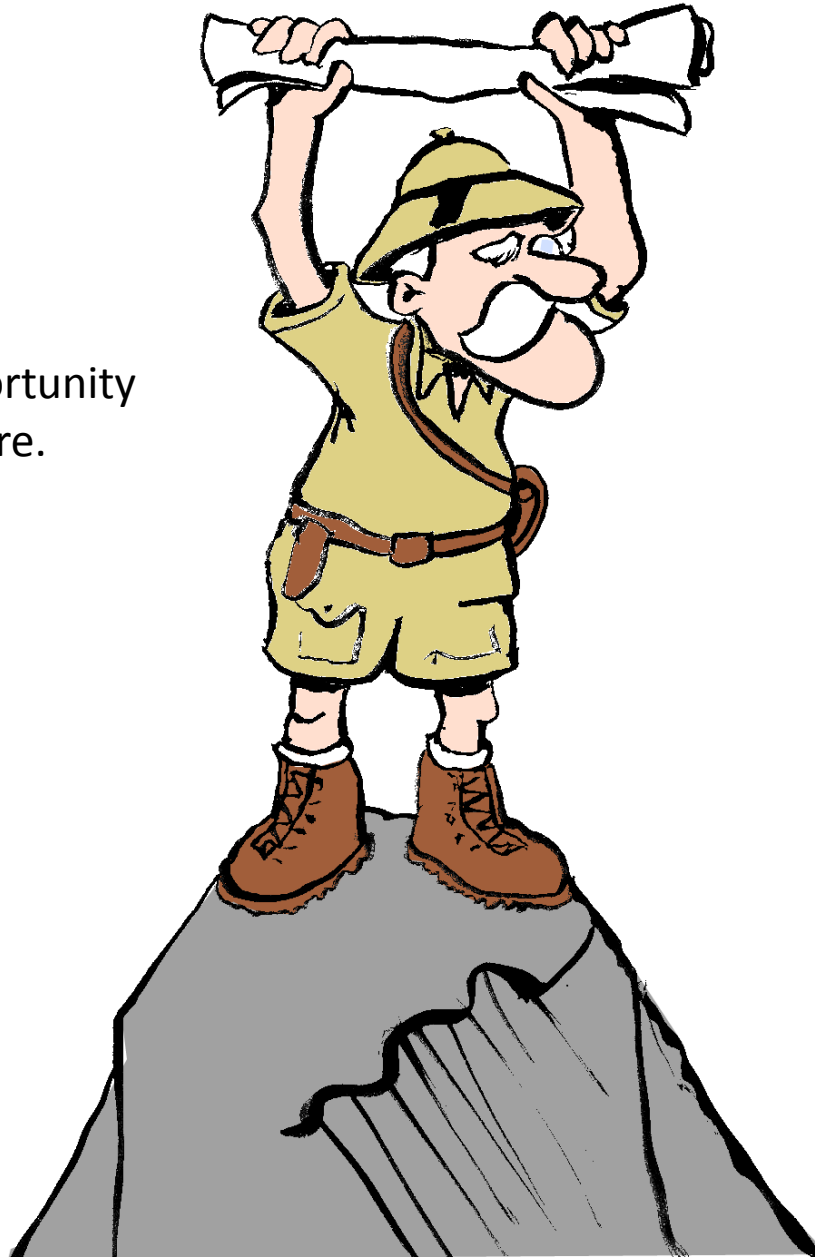


Don't fall in love with your map

Get feedback from stakeholders



Your map is an opportunity
to instruct and inspire.



Resources

Cartoons by Adam Weisblatt
Icons by Wilson Joseph via The Noun Project

The Noun Project

<http://www.thenounproject.com>

Edward Tufte

<http://www.edwardtufte.com/>

Adam Weisblatt

Learning Technologist

Email: adamjweisblatt@gmail.com

Twitter: @weisblatt

Blog: Creating Understanding <http://weisblatt.wordpress.com>

Linkedin: <http://www.linkedin.com/in/adamjweisblatt>

Facebook: <http://www.facebook.com/awspeaking>