

About the Docent Program at *FocusOn Learning*

WHAT IS THE DOCENT PROGRAM?

"Docent" is the title given to people who serve as guides and educators, particularly for museums. We've adapted the docent concept for this year's *FocusOn Learning Conference & Expo* to support first-time conference participants or anyone who would like some on-site support. Our docents make recommendations, answer questions, and help you get the most from your conference experience. We'll help you make connections and find what you're looking for. Join us!

WHO ARE THE DOCENTS?

The docents for *FocusOn Learning 2016* are **Brenda Enders and Tom Spiglanin**. Brenda and Tom are seasoned *Guild* members and have attended and presented at many *Guild* conferences. They might not have the answers to all your questions, but they can point you in the right direction. You'll meet the docents at the New Attendee Orientation on Tuesday evening and at the Morning Buzz sessions on Wednesday, Thursday, and Friday mornings.

WHO CAN PARTICIPATE?

This is a great opportunity for anyone who is attending *FocusOn Learning* as a paid registrant or speaker to add a little (or a lot of) guidance that is specifically tailored to enhance the experience for those new to the conference.

WHAT CAN PARTICIPANTS EXPECT FROM THE DOCENT PROGRAM?

Those who choose to participate in any or all of the docent activities scheduled at *FocusOn Learning* will enjoy a guided experience that has been custom-built by learning experts who not only have an understanding of the topics, but are also experienced at navigating industry conferences.

There are three primary paths to the docent program:

- Mobile
- Video
- Performance Support

DO YOU HAVE TO ATTEND ALL OF THE ACTIVITIES?

Those who participate in the docent program may join in on as few or as many of the guided activities as they'd like and are free to jump from path to path as desired. The structure of each docent path is very similar.

HERE ARE A FEW HIGHLIGHTS:

- A welcome and introduction to the docent program at the event orientation
- A dedicated Morning Buzz session each morning in which the docents and participants can talk about the day's events and share reflections on daily learning
- Group attendance at the general sessions, including reserved seating and scheduled time to debrief
- A guided tour of the expo
- Hosted lunch tables with learning experts
- Specifically selected concurrent sessions and opportunities to meet speakers afterward

The **schedule of activities** is on the **next page**.

The **locations of activities** are in the **conference app**.

Docent Program Schedule of Activities

WEDNESDAY, JUNE 8

Time	Mobile	Video	Performance Support
7:30a – 8:15a	Join us in the Docent Morning Buzz discussion room		
8:30a – 10:00a Keynote	General Session—Designing the Future— <i>Scott Dadich</i> (reserved seating)		
10:45a – 11:45a Session Block 1	What You Must Know to Select the Best Mobile Learning Development Tools <i>Joe Ganci</i>	Just Because You Can Make a Video Doesn't Mean You Should <i>JD Dillon</i>	Developing Learning Professionals for the New World of Learning and Development <i>Allison Rossett</i>
11:45a	Lunch with the experts		
1:00p – 2:00p Session Block 2	Realizing the Real Potential of Mobile <i>Chad Udell</i>	Coaching SMEs to Produce Rock-star Videos <i>David Curtis & Debbie Richards</i>	The Secret to Better Performance? Less Training <i>Mike Taylor</i>
2:30p – 3:30p Session Block 3	Growing Mobile Competencies Across the Enterprise <i>Joseph Fournier</i>	Creating High-quality Training Videos on a Tight Budget <i>Jason Bramlette & Leila Ortega</i>	Mobile: The Killer App for Performance Support <i>Conrad Gottfredson</i>
4:00p – 5:00p Session Block 4	How to Deliver Bite-sized Learning <i>Monica Kraft</i>	Using Video for Learning in the YouTube Era <i>Ty Marbut</i>	Applying Performance Support Across the Learning Continuum <i>Molly Petroff</i>
5:00p – 6:30p	FocusOn Learning Expo Reception		

THURSDAY, JUNE 9

Time	Mobile	Video	Performance Support
7:30a – 8:15a	Join us in the Docent Morning Buzz discussion room		
8:30a – 10:00a Keynote	General Session—How Data Is Changing Learning and Performance— <i>Soraya Darabi</i> (reserved seating)		
10:45a – 11:45a Session Block 5	Using Beacon Technology to Contextualize mLearning <i>Thomas Pizer & Ann Rollins</i>	Using a GoPro or 360 Camera (for VR) in On-the-job Training <i>Tara Bryan</i>	Shifting the Organizational Mindset to Performance Support <i>Beth Daniel & Bob Mosher</i>
11:45a	Lunch with the experts		
1:00p – 2:00p Session Block 6	Flipping the Mobile Model: Beacons, Tablets, and xAPI Tracking <i>Megan Torrance</i>	Video Production Framework for Decentralized Creation <i>Marc Donelson & Angie Miller</i>	Performance Support Is a Four-letter Word <i>Frank Nguyen</i>
2:30p – 3:30p Session Block 7	Exploring BYOD Approaches for Mobile Learning <i>Debbie Richards</i>	Interactive Video: Creating the Best of All Training Worlds <i>Art Kohn</i>	Succeeding with Performance Support in the Land of the Never-ending Project <i>Rory Francis & Rose Lawyer</i>
4:00p – 5:00p Session Block 8	The Mobile Learning Primer: Getting Going with mLearning <i>Clark Quinn</i>	Effective Video for Learning on a Shoestring Budget <i>Thomas Spiglanin</i>	Keeping Performance Support Solutions Relevant in a World of Constant Change <i>Jeremy Smith</i>
5:00p – 7:00p	FocusOn Learning DemoFest 2016		

FRIDAY, JUNE 10

Time	Mobile	Video	Performance Support
7:30a – 8:15a	Join us in the Docent Morning Buzz discussion room (wrap-up session)		
8:30a – 9:30a Session Block 9	Mobile Mindset: Alternate Delivery Method or Fundamental Shift in Education? <i>Brenda Enders</i>	Project Management for Video eLearning <i>Sam Rogers</i>	Performance Support in Context: Learning and Development in Flux <i>Clark Quinn</i>
10:00a – 11:00a Session Block 10	Innovative Solutions: Using Real-world Practice in Mobile Learning <i>Angie Generose</i>	Designing Better Videos: From Concept to Delivery <i>Nick Floro</i>	Adopting an EPS Strategy? Readiness, Set, Go! <i>Gary Wise</i>
11:15a – 12:30p Keynote	General Session—The Great Debate: Where Is eLearning Headed?— <i>Brenda Enders, Mark Lassofo, Bob Mosher, Megan Torrance</i> (reserved seating)		