

# SPOTLIGHT<sup>SM</sup>

Get the Best Free Tools to Make Great eLearning

January 30, 2019

## Free Tools and Tips for eLearning Design

Deanna Fischer, Fischer Microtech



POWERED BY  
Adobe Connect



# FREE TOOLS & TIPS FOR eLearning Design



DEANNA FISCHER  
*Learning Design*

© 2019 Fischer Microtech, Inc. All rights reserved.



**DEANNA FISCHER**  
LEARNING DESIGNER

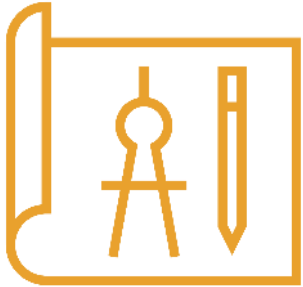
## A LITTLE ABOUT ME



**WHAT IS YOUR ROLE AND  
WHERE ARE YOU FROM?**

TYPE INTO THE CHAT BOX

## **LEARNING DESIGN** **ARCHITECT**



Designs the structure of the training and interactions based on the needs of the business, the audience needs, and the learning objectives.

## **GRAPHIC DESIGN** **ARTIST**



Designs the best way to visually represent the content so that it is interesting and engaging

# **What is eLearning Design?**





# How comfortable are you with eLearning design?

- A. I'm just getting started
- B. I have enough experience to get by
- C. I'm a pro

A cityscape at sunset with modern glass skyscrapers and a large white double-headed arrow graphic. The text "THE ARCHITECT" is centered in a bold, dark blue font.

# THE ARCHITECT





**What resources and tools do you use to keep yourself informed and inspired?**



# **THE ARCHITECT**

**Informed and Inspired**

**1**

**eLearning  
Feeds**

**2**

**Dear Instructional Designer  
Podcast**

**3**

**eLearning Engaged  
Micro Videos**


**4**

**Learning Battle  
Cards**



# THE ARCHITECT

## Informed and Inspired



Submit your feed

[Twitter](#)[Facebook](#)[Google+](#)[RSS](#)

[HOME](#)[NEWS](#)[CONCEPTS](#)[SOFTWARE](#)[COMPANIES](#)[TRENDS](#)[EVENTS](#)[INFOGRAPHICS](#)[JOBS](#)[FREE EBOOKS](#)

### About eLearning Feeds

#### The Story of eLearning Feeds

There is a tremendous amount of information available in the web relating to the e-Learning Industry. New e-Learning ideas, trends, concepts, and new e-Learning software change the scene of the e-Learning Industry every day.

For most of us, there is so little time to search, value the information, and acquire the knowledge. So, how can you be sure that you get the information you need timely and without wasting time on research?

Being passionate about e-Learning, I visit e-Learning blogs and sites, while I also interact with e-Learning professionals on a daily basis. I was so amazed when I realized that there is a lack of information about what is happening in the e-Learning Industry and that there is a bleary picture of the current e-Learning Industry's status.

#### The Purpose of eLearning Feeds

**e-Learning Feeds** ranks and scores hundreds of Top e-Learning blogs, while helping e-Learning oriented readers to answer the question **"What's happening in the e-Learning Industry on a daily basis based on the Top e-Learning Blogs"**. You are more than welcome to [Subscribe at eLearning Feeds](#) to get the TOP eLearning News based on the Top e-Learning Blogs, delivered by Email. Spam Free.

**e-Learning Feeds** supports the following Top e-Learning categories:

1. Top e-Learning News
2. Top e-Learning Concepts
  1. Top Social Learning Concepts
  2. Top Mobile Learning Concepts

#### TOP E-LEARNING BLOGS

Don't miss another story!

Email Address

How often do you want to hear from us?  
☐ Daily  
☐ Weekly

SUBSCRIBE

1 eLearning Industry  
USA 160 0 18

2 Adobe Captivate Blog  
USA 83 0 18

3 Helge Scherlund's eLearning News  
DNK 142 0 5

4 Learnlets  
USA 8 0 20

N

Thu 10/25/2018 10:04 PM

noreply+feedproxy@google.com

eLearningFeeds: "Research-Based Strategies: Part 4" plus 24 more

To Deanna Fischer

Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

eLearningFeeds: "Research-Based Strategies: Part 4" plus 24 more

- [Research-Based Strategies: Part 4](#)
- [Scaffolding Resources for SketchUp Pro](#)
- [SpeakUp Survey Is Open!](#)
- [Simplilearn Wins EC-Council ATC Circle of Excellence Award | Simplilearn](#)
- [Webinar: How Blended Learning Speeds Employee Reskilling in High Tech | Simplilearn webina](#)
- [The Top Network Security Interview Questions and Answers | Simplilearn](#)
- [Blended Learning: A Modality of Advancement | Simplilearn](#)
- [Google AMP Pages: Should Accelerated Mobile Pages Be Part of Your 2019 SEO Strategy? | Simpl](#)
- [Power BI Interview Questions and Answers | Simplilearn](#)
- [If you're not using e-learning at your company... you're making a mistake!](#)
- [4 Ways To Use Video In eLearning \(Plus Expert Tips\)](#)
- [What It Takes To Become A Top eLearning Content Development Company](#)
- [7 Features Of Effective Business Skills Training That Will Improve Team Performance](#)
- [B Online Learning Launches Birch, A New Learning Platform](#)
- [Key Issues For Extended Enterprise Learning Management Systems](#)
- [Gamification Nation Wins Award For Excellence In Gamification Design](#)
- [4 Steps To Starting Your eLearning Website Without Money](#)
- [What's In It For Me?](#)
- [Adopting A Microlearning Approach For Corporate Training: Smaller Bites, Bigger Returns](#)
- [Taking Learner Engagement To The Next Level With Game-Based Learning](#)
- [Training That Employees Want? What A Novel Idea!](#)
- [7 Notable Advantages Of eLearning Content Curation](#)
- [Site Online Learning Partners With Training And Development Asia 2018](#)

1  
eLearning  
Feeds


# THE ARCHITECT

## Informed and Inspired



K. ANTHONY


### The Latest



**Hack ID: Resources for Instructional Designers**

January 03, 2017


Last Dear ID episode, I listed out my 2016 projects. Then, in a flurry of season-end inspiration, I...



**Go Design Something: The Final Incarnation?**

December 27, 2016


As readers of this blog may know, my Go Design Something idea has a long and storied history. It...



**#DearID: Season 2 Wrap Up**

December 22, 2016


Season 2 of Dear ID is finally over! In this episode, I share some stats about my 2016 year of...



**#DearID: What's Next**

December 15, 2016


In this episode, I want to gaze into the future and...



**#DearID: Livestreaming**

December 08, 2016

In this episode, I make an argument for adding...



**#DearID: Game Makers for Learning**

December 01, 2016

In this episode I talk about game makers and why...


**Hack ID**  
Resources for Self-Taught Instructional Designers

All Accessibility Business Design fundamentals Elearning Game design **Instructional design** Learning technologies Microlearning


Performance support Portfolio Presentation design Project management Responsive design Systems design Tools Ux design Video production

Visual design Writing

Showing 42 of 106 resources




**#TLD Cast**  
WE put the WE in WEbinar  
www.TLDC.us  
every weekday morning



**The Training, Learning, and Development Community**

TLDC

The Training, Learning, and Development Community's focus is on Everyday Improvement for all of our Members and Subscribers. And one of the best tools for maximizing your Professional Development is Conferences.



**The Lounge Podcast**  
Jacqueline Hutchinson

A podcast about "elevating corporate learning and educational technologies"

Podcast | Free

View

2

Dear Instructional Designer



# THE ARCHITECT

## Informed and Inspired



Elearner Engaged

9,162 subscribers

SUBSCRIBED 9.1K



HOME

VIDEOS

PLAYLISTS

COMMUNITY

CHANNELS

ABOUT



Created playlists

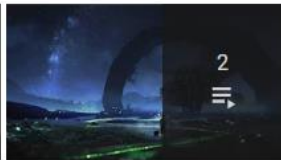
≡ SORT BY



Elearning Scenario Design

Updated 3 days ago

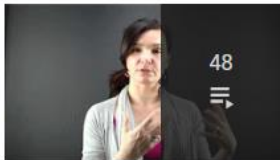
[VIEW FULL PLAYLIST \(33 VIDEOS\)](#)



Deep Work Sound

Updated 3 days ago

[VIEW FULL PLAYLIST \(2 VIDEOS\)](#)



Anna's Latest Videos

[VIEW FULL PLAYLIST \(48 VIDEOS\)](#)



Interviews

[VIEW FULL PLAYLIST \(5 VIDEOS\)](#)



Impromptu Learning & Experience

[VIEW FULL PLAYLIST \(24 VIDEOS\)](#)



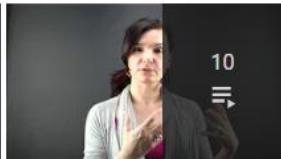
E-learning Portfolio

[VIEW FULL PLAYLIST \(9 VIDEOS\)](#)



Products Elearner Engaged

[VIEW FULL PLAYLIST \(5 VIDEOS\)](#)



Instructional Design

[VIEW FULL PLAYLIST \(10 VIDEOS\)](#)



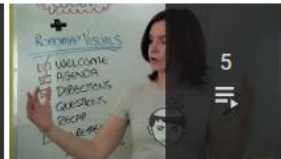
The #AskSabramowicz Show

[VIEW FULL PLAYLIST \(9 VIDEOS\)](#)



eLearning

[VIEW FULL PLAYLIST \(8 VIDEOS\)](#)



Distance Education & Online Learning

[VIEW FULL PLAYLIST \(5 VIDEOS\)](#)



Engagement

[VIEW FULL PLAYLIST \(8 VIDEOS\)](#)



Build Better Learning

[VIEW FULL PLAYLIST \(5 VIDEOS\)](#)



Social Media in Education

[VIEW FULL PLAYLIST \(3 VIDEOS\)](#)



Assessment Methods

[VIEW FULL PLAYLIST \(7 VIDEOS\)](#)



Learning Goals

[VIEW FULL PLAYLIST \(5 VIDEOS\)](#)



Books

[VIEW FULL PLAYLIST \(6 VIDEOS\)](#)

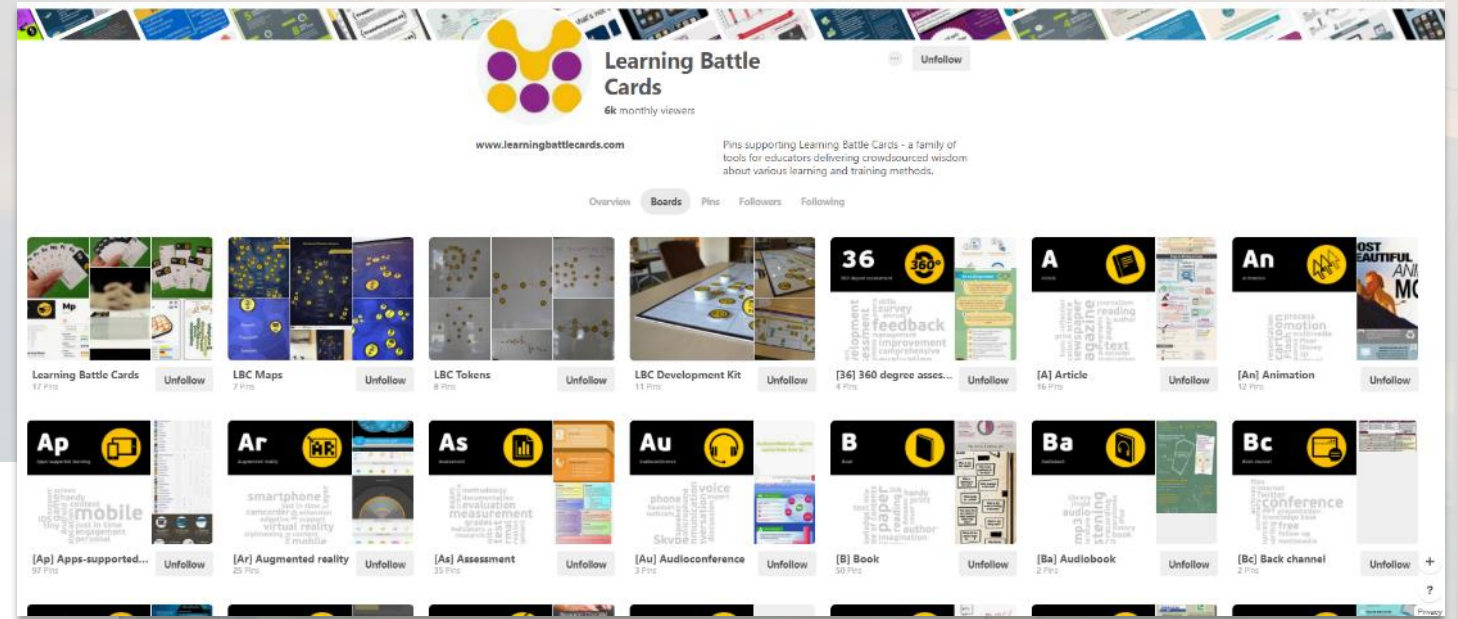
3

Elearner Engaged



# THE ARCHITECT

## Informed and Inspired



## ARTICLE



Article is a text form of transferring content which aims at propagating information. At first articles were published in print media, now also in electronic media.

### Pinterest board



4

Learning Battle Cards



# **THE ARCHITECT**

**Tools & Templates**


**The eLearning Coach**  
Connie Malamed

**Ask.Learn.Share.**  
Mike Taylor




# THE ARCHITECT

## Tools & Templates



Helping you design smarter learning experiences



with Connie Malamed

Podcasts | eLearning Design | eLearning 2.0 | Cognition | Multimedia | Reviews | Mobile | Business

You are here: [Home](#) / [Resources](#)

6 SHARES

Twitter Facebook LinkedIn 3 3

### Storyboard Depot

A collection of storyboard templates you can download to use for projects. You never have to worry about how to storyboard again.

### Stock Photo and Illustration Sites

On the hunt for stock images? Here is a growing list of sites that provide stock photos and illustrations. The list includes free images, pay-as-you-go sites and subscription services.

### PowerPoint Grids

A collection of grids to use with PowerPoint or authoring tools to provide structure to your designs. Size: 1024x768.

### eLearning Goodies

Miscellaneous items of interest: an eLearning template, some downloadable books and storyboarding tips.

### Instructional Design Programs (US)

Here's the start of a list showing graduate, online, certificate and undergraduate Instructional Design and Technology programs.

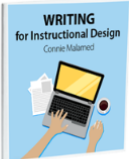
### Online Learning Demos

See how people are designing and using online learning. Get inspired, grab ideas and help others understand.

### Glossary of Online Learning Terms

Definitions of terms you're likely to come across in the world of online learning. Have


### Writing for Instructional Design



SEND EBOOK NOW

Get the latest articles, resources and freebies once a month plus my free eBook, Writing for Instructional Design.


### Fullerton ID Program



Full Accredited & Fully Online Certificate Option Available

CALIFORNIA STATE UNIVERSITY FULLERTON

### The eLearning Guild



296 SHARES

Twitter 121 Facebook 74 LinkedIn 39 62

### Storyboard Depot (Storyboards for eLearning)

These storyboard templates for eLearning have been donated by the learning community for you to download and use for projects. There are a variety of storyboard templates so you can pull features from one and add them to another, for hours of safe, unsupervised fun. Thanks to everyone who contributed!

**Download Instructions:**  
Just click on the underlined link in the table and Save the file.


FORMAT	DESCRIPTION	CONTRIBUTOR
Articulate Storyboard Documents	<a href="#">Articulate Storyboard</a>	Kevin Stud...
Visual storyboard in Word	<a href="#">Visual Storyboard 1</a>	Connie Malamed
Visual storyboard in PowerPoint	<a href="#">Visual Storyboard 2</a>	Jeffrey Cyclo...
Visual storyboard in PowerPoint	<a href="#">Visual Storyboard 3</a>	Susan Malamed
Visual storyboard in PowerPoint	<a href="#">Visual Storyboard 4</a>	Sheri Malamed
Visual storyboard in PowerPoint	<a href="#">Visual Storyboard 5</a>	Prav...
Visual storyboard in PowerPoint	<a href="#">Visual Storyboard 6</a>	Prav...
Visual storyboard in Word with PowerPoint embedded	<a href="#">Visual Storyboard 7</a>	Phil...
Visual storyboard in PowerPoint	<a href="#">Visual Storyboard 8</a>	Adam Pros...
Visual storyboard in PowerPoint	<a href="#">Visual Storyboard 9</a>	Moh...
Text storyboard in	<a href="#">Visual Storyboard 4</a>	Sheri...

15 SHARES


Twitter 1 Facebook 3 LinkedIn 6 5

### eLearning Freebies


Here are eLearning items that will enlighten, educate or make your work easier.




**100 Freebies**  
100 hand-picked eLearning freebies that you'll love. A few require registration to download. Please be careful when downloading freebies to be sure there is nothing malicious and remember to read licensing agreements.




**Simple eLearning Template**  
This template should work in any of the PowerPoint based authoring tools, like Articulate Presenter. Includes 13 screens, a feathered title bar and an example. Simple enough to embellish or use as is.




**WBT Design Document Template**  
This template includes the elements you'll need to create an eLearning Design Document. It was graciously donated by Christian Kearney. (Word format)



**Storyboarding and Design Tips**  
Kindly donated by Michaels & Associates, this booklet covers the basics of storyboarding.



**Focus**  
The author of Zen Habits and Zen to Done presents his approach to gaining focus in life with strategies for reducing distractions, simplifying and focusing.



**Twitter For Business**  
John Jantsch of Duct Tape Marketing teaches you how to use Twitter, why you might want to use it and provides lots of suggestions on how your company might want to use it.

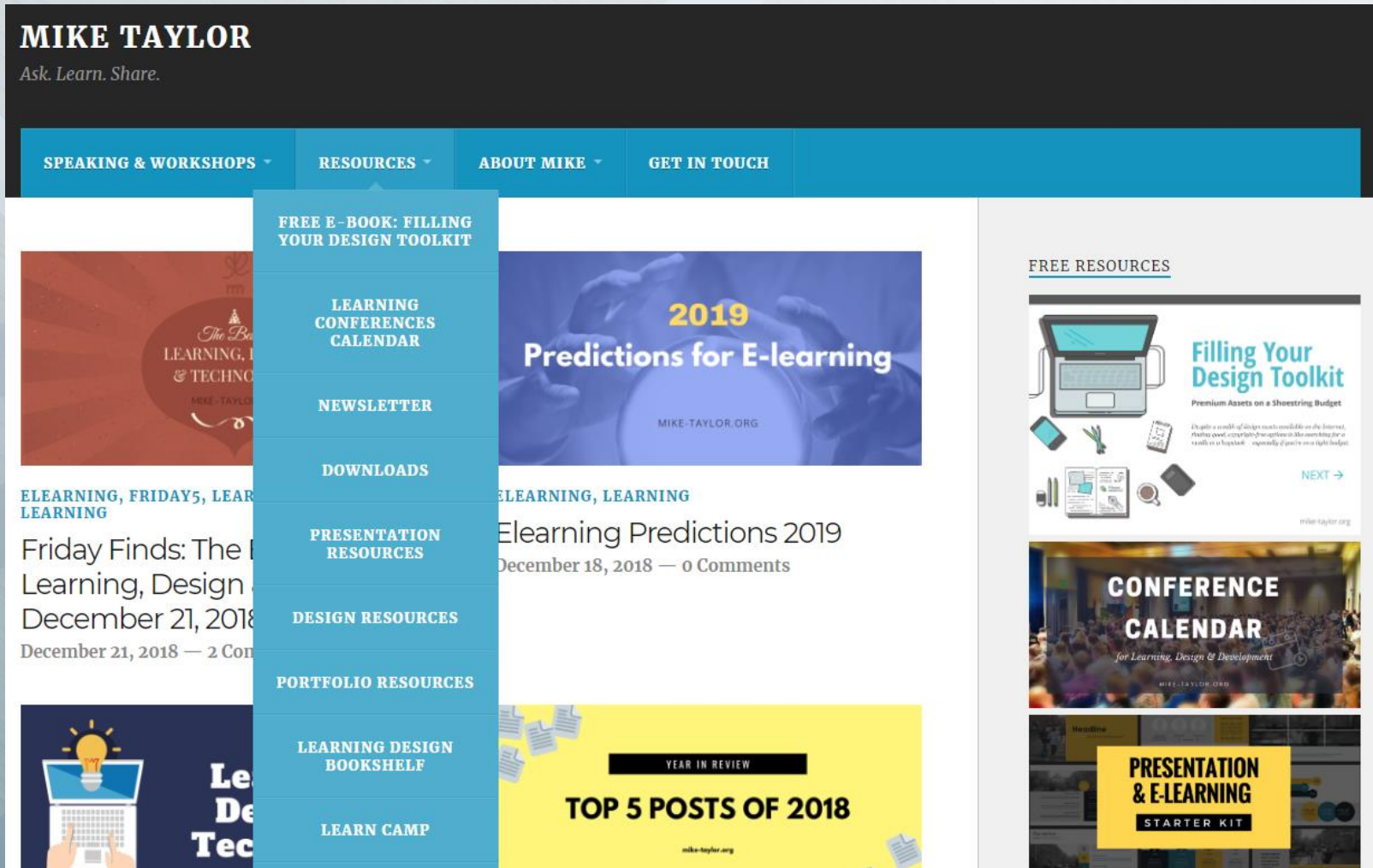
Get smarter about online learning with articles, tips and resources delivered to your Inbox once a month.

The eLearning Coach



# THE ARCHITECT

## Tools & Templates



Ask.Learn.Share.





# **THE ARTIST**





**What are some of the visual elements you consider when designing your eLearnings?**





# Visual Design Elements to Consider for eLearning



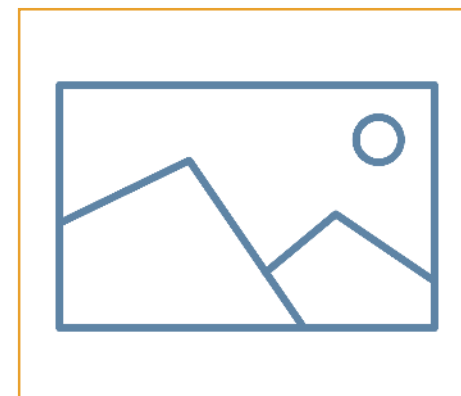
Fonts



User Interface  
& Interactive  
Elements



Color Palette



Images and  
Illustrations



1

**Get  
Inspired**



2

**Get  
Organized**



3

**Get Your  
Elements**

# **Visual Design Steps for eLearning**



**Where do you go to get visually inspired?**



# THE ARTIST

Get Inspired

**Dribbble**

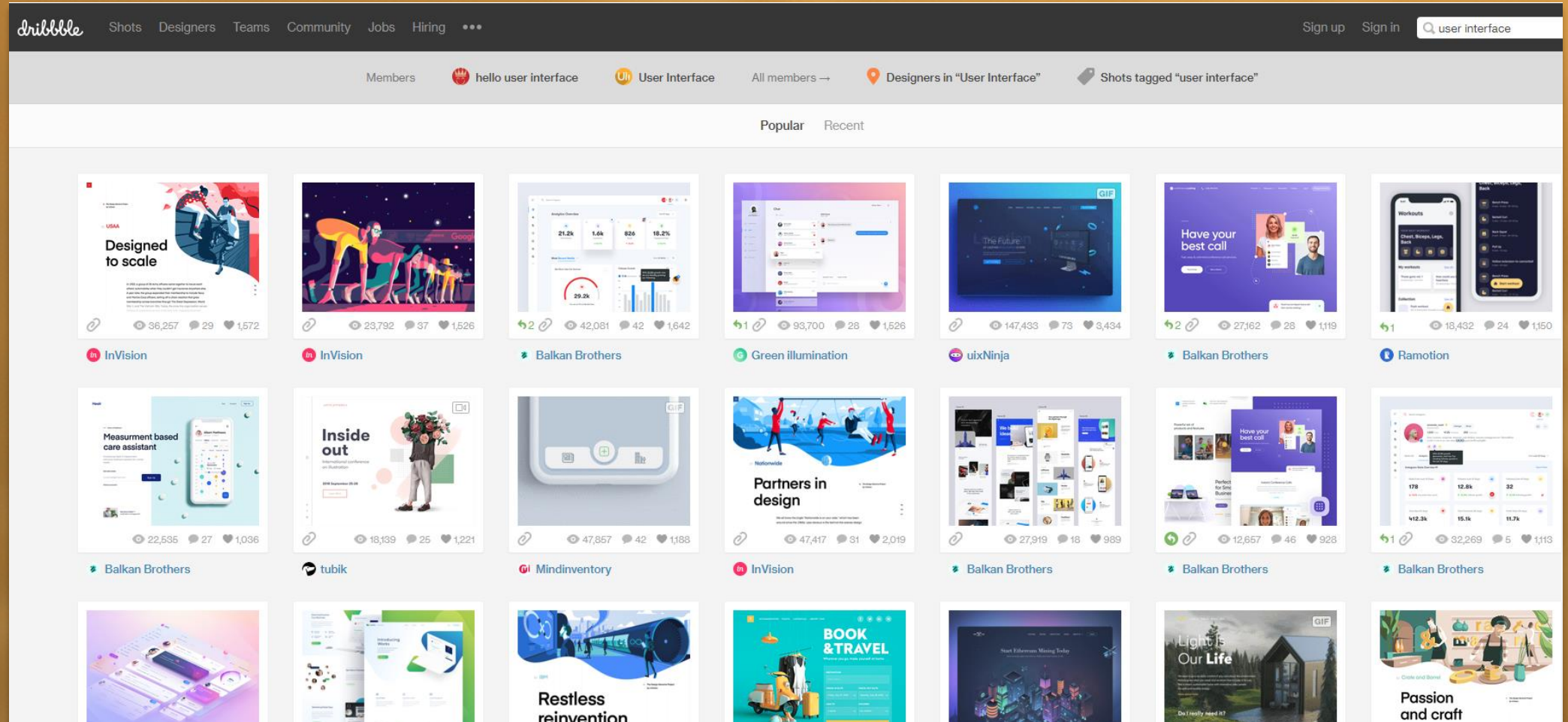
**&**

**Canva**

Dribbble

# THE ARTIST

## Get Inspired

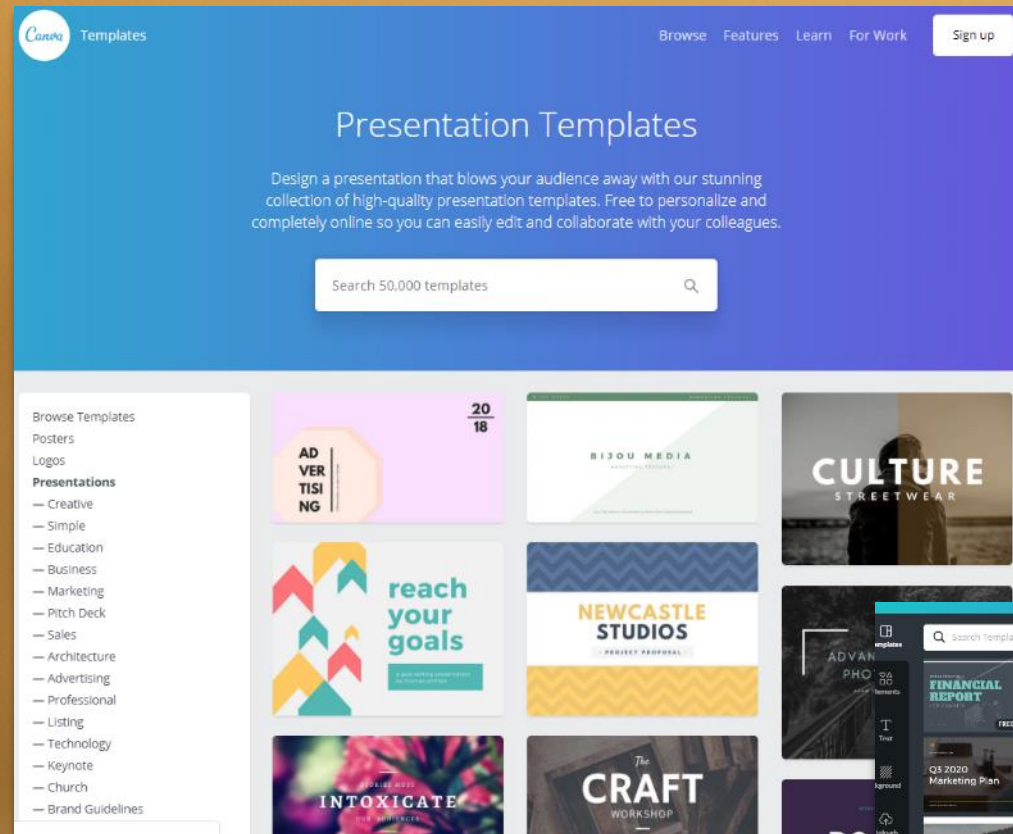




Canva

# THE ARTIST

## Get Inspired



# **THE ARTIST**

Get Organized

**GoMoodBoard**

**&**

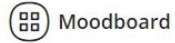
**PowerPoint**



# THE ARTIST

## Get Organized

GoMoodBoard



Looking for a freelancer?

Hire on Crew

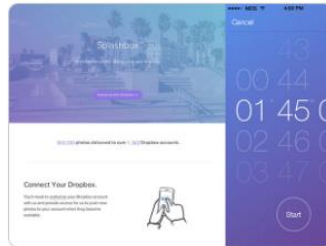
Share your favourite website designs with a link.

No account needed.

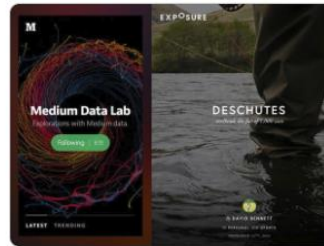
Start with a [blank moodboard](#) or choose one of the starter moodboards below:



Blank board



Colorful and modern



Bold and black



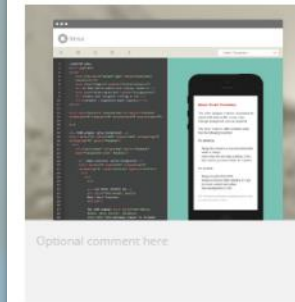
Routine and handcrafted



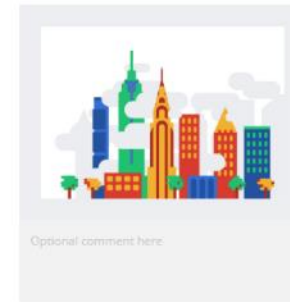
Colorful and flat



Modern corporate



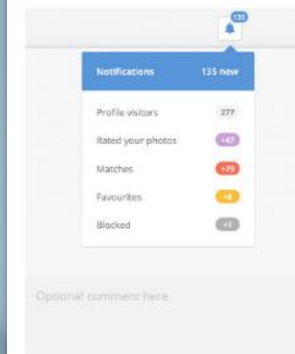
Optional comment here



Optional comment here



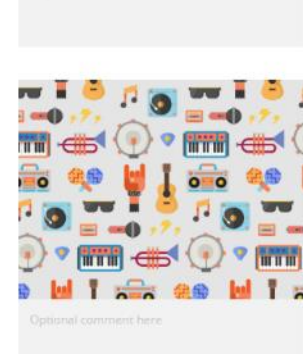
Optional comment here



Optional comment here



Optional comment here



Optional comment here



We turn ideas into beautiful realities.

# THE ARTIST

## Get Organized

PowerPoint

### Layout Ideas



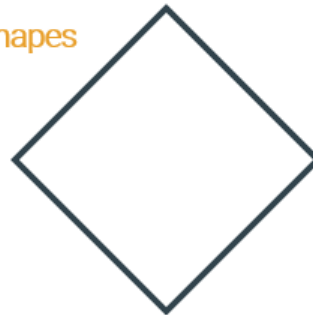
### Images

- Modern, Artistic, Inspirational

### Color Ideas

94, 132, 165
243, 243, 245
233, 161, 46
242, 179, 51
138, 173, 190
9, 38, 63

### Shapes



### Font

NEXA - Header

Roboto Bold – Sub Header

Roboto Light – Body Copy





# THE ARTIST

## Get Your Elements



Font Ninja



Every Pixel



Adobe Color



All The Free  
Stock



# THE ARTIST

## Get Your Elements



Fontface ninja is a browser extension to identify try and buy fonts.

Download Fontface Ninja :



### The Persistent Myth of Speed and 'Productivity'

...ED HAS TRIPPED the light fantastic in America for more than 85 years. From Ritalin and Adderall to the twice-methylated *Breaking Bad* stuff, speed seduces both overbright founders and scurvy the drug for right now. Speed defeatist.

It's been two sobering years. We'd do well to take stock of what we were blind to in the raciest days of Silicon Valley and the government-as-usual Obama years. When the writer Casey Schwartz gave up Adderall after having it define her youth, she identified deep regrets: "I had spent years of my life in a state of false intensity, always wondering if I should be somewhere else, working harder, achieving more." America is plenty intense—and it requires more freethinking from its citizens now than ever. It's time for a reckoning with reality, reflection and reform, principled

Get paid 2X faster with QuickBooks smart invoicing.

Try it free



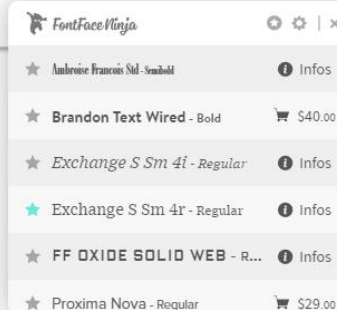
### MOST POPULAR



TRANSPORTATION  
Building Stratolaunch, the Most Audacious Flying Machine Ever  
STEVEN LEVY



SCIENCE  
To Confront Climate Change, the Modern Automobile Must Die  
EMILY ATKIN



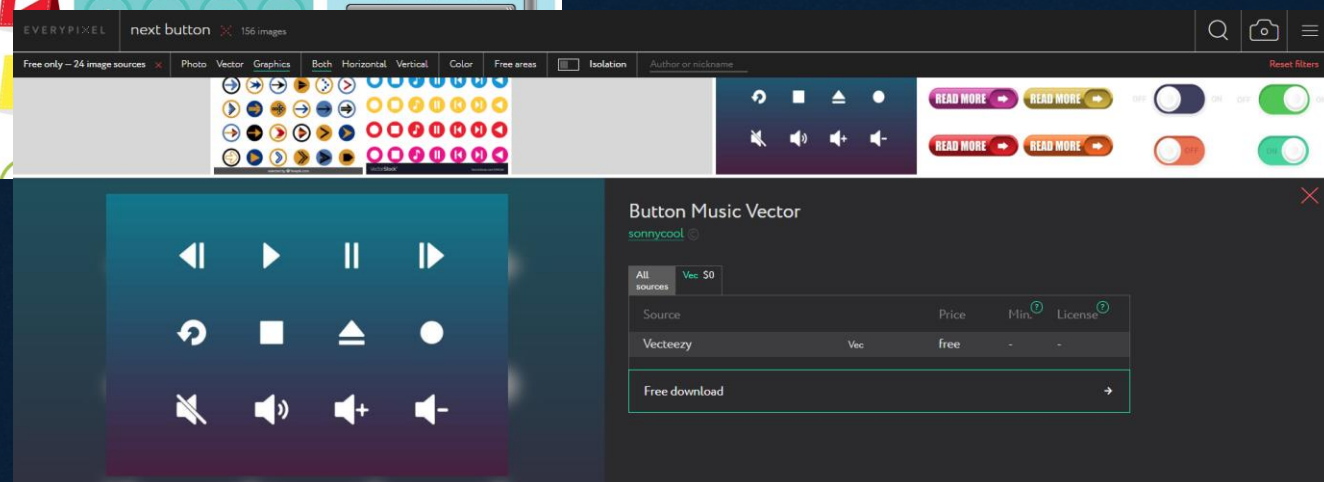
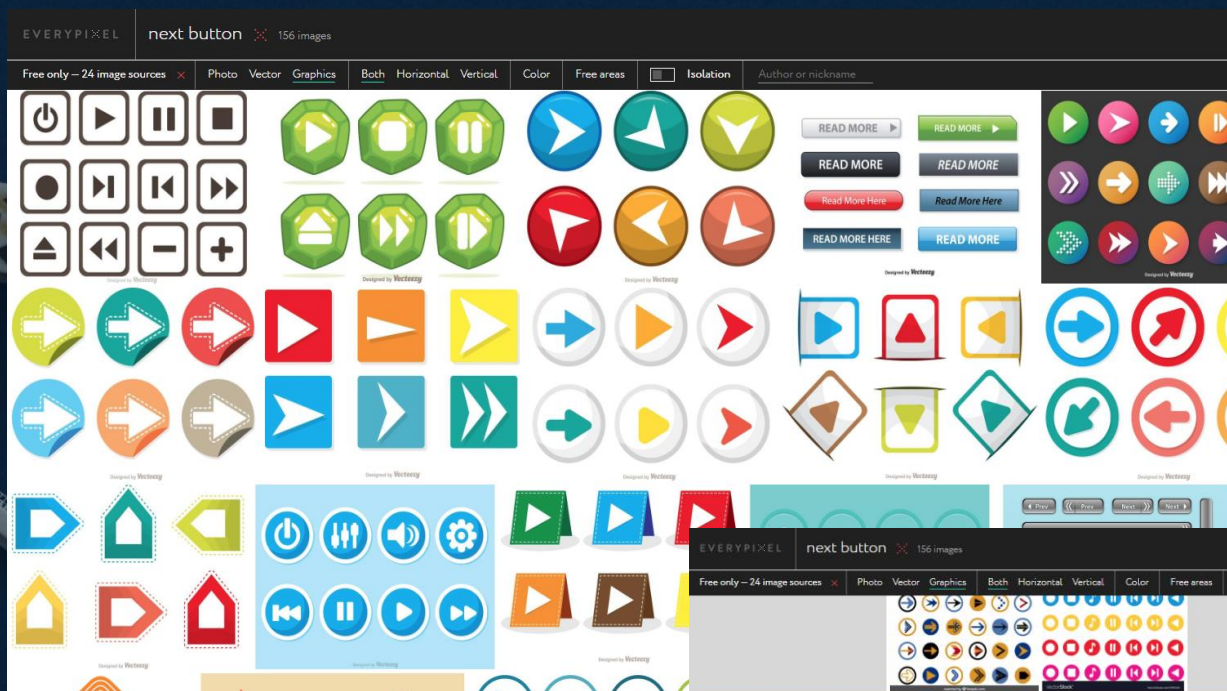




Every Pixel

# THE ARTIST

## Get Your Elements

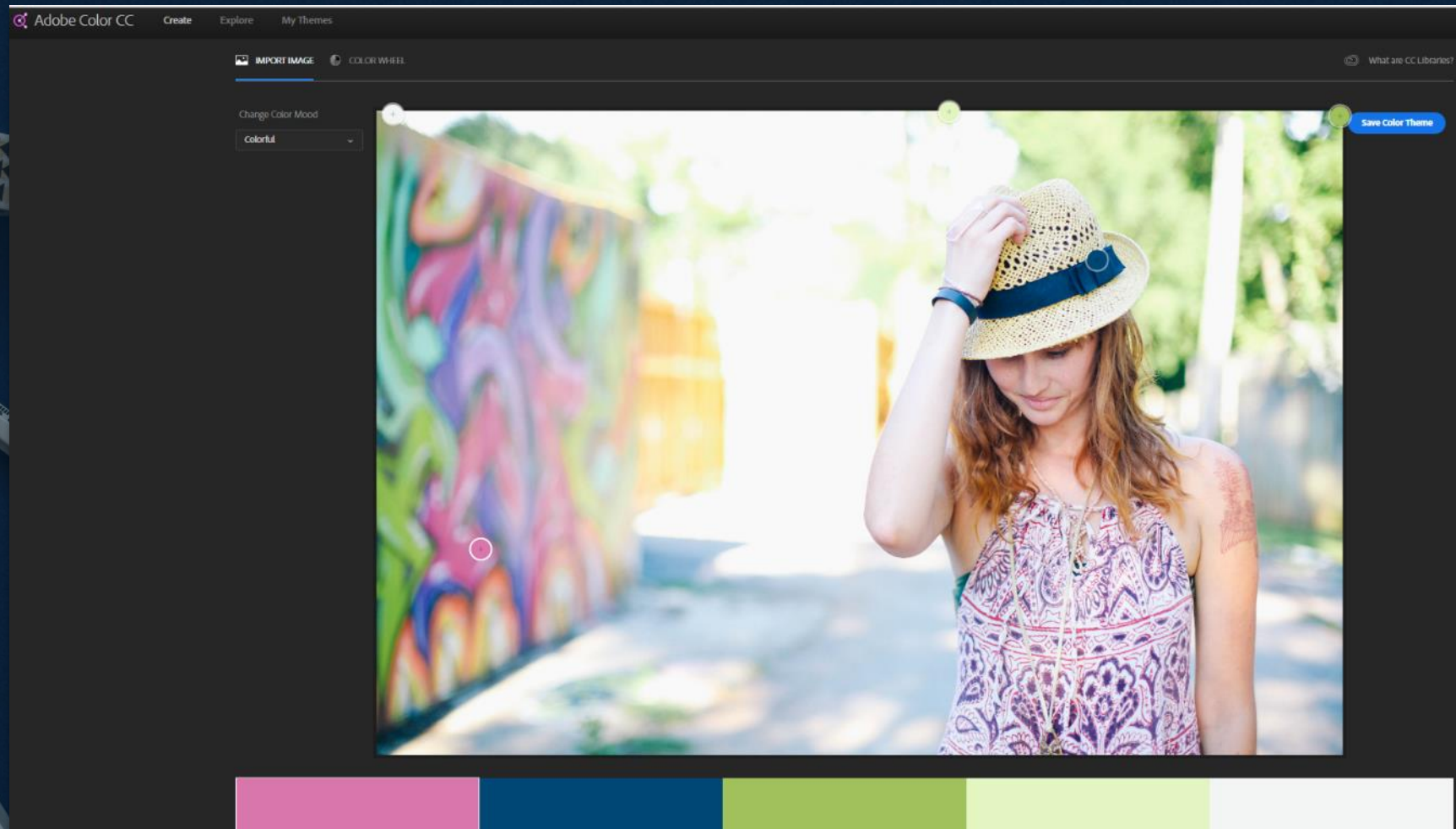




Adobe Color

# THE ARTIST

## Get Your Elements



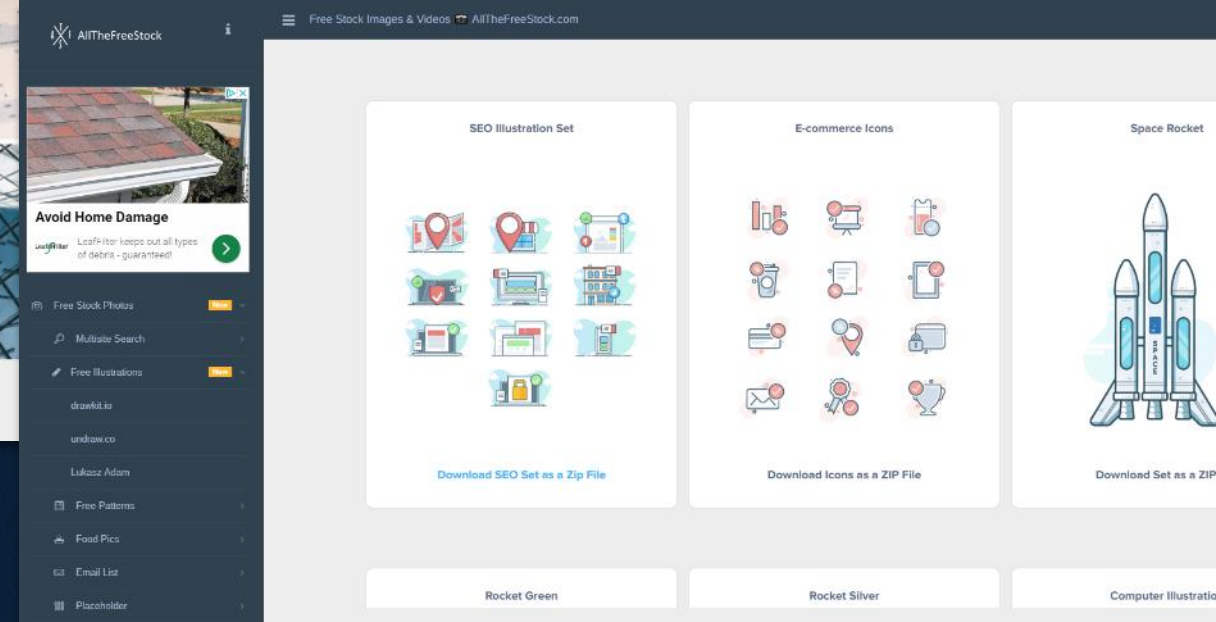
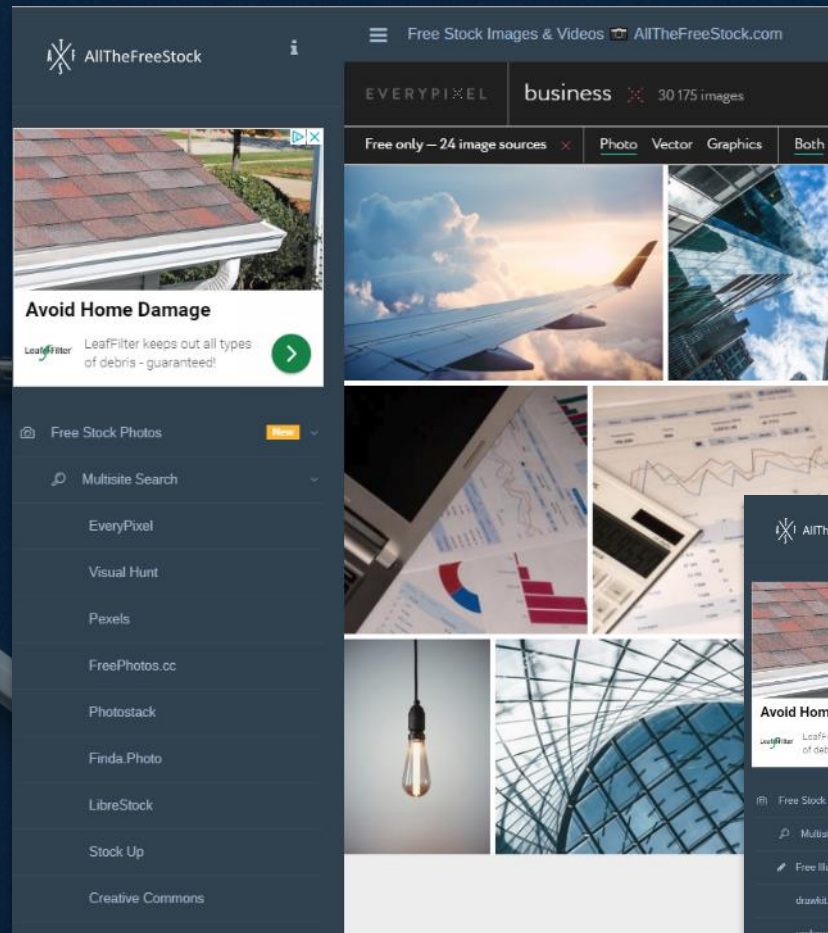


# THE ARTIST

## Get Your Elements



All The Free  
Stock



**Having a hard time putting the  
elements together?**

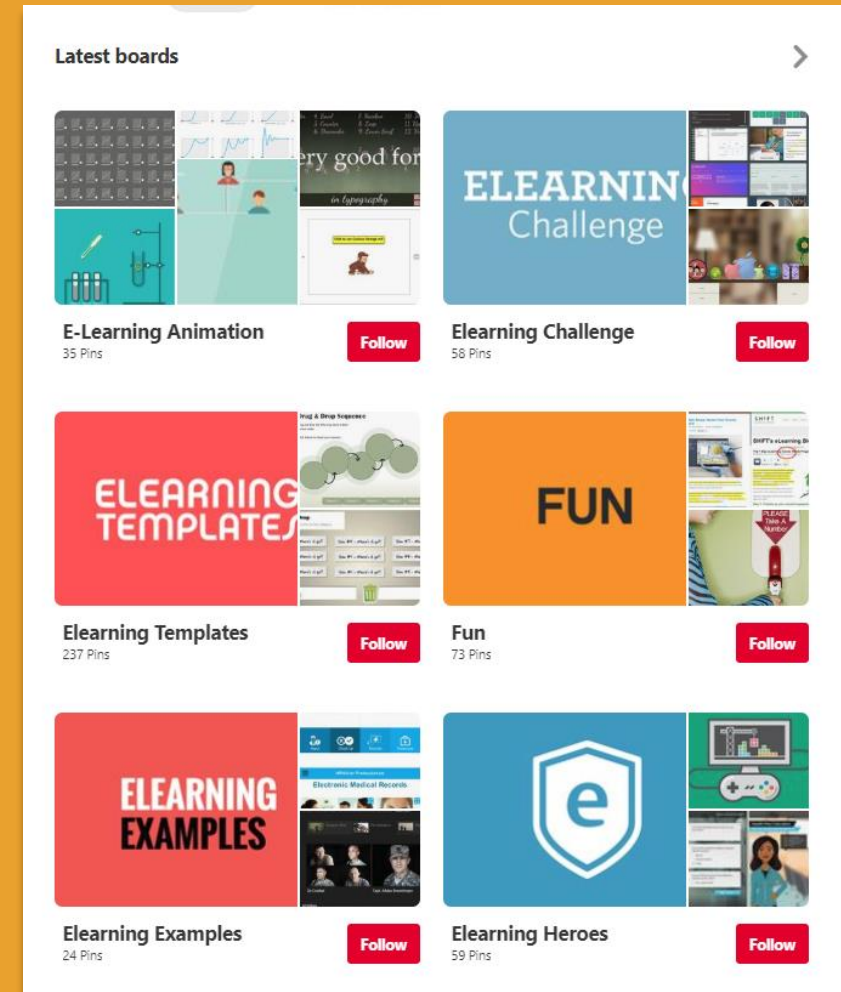
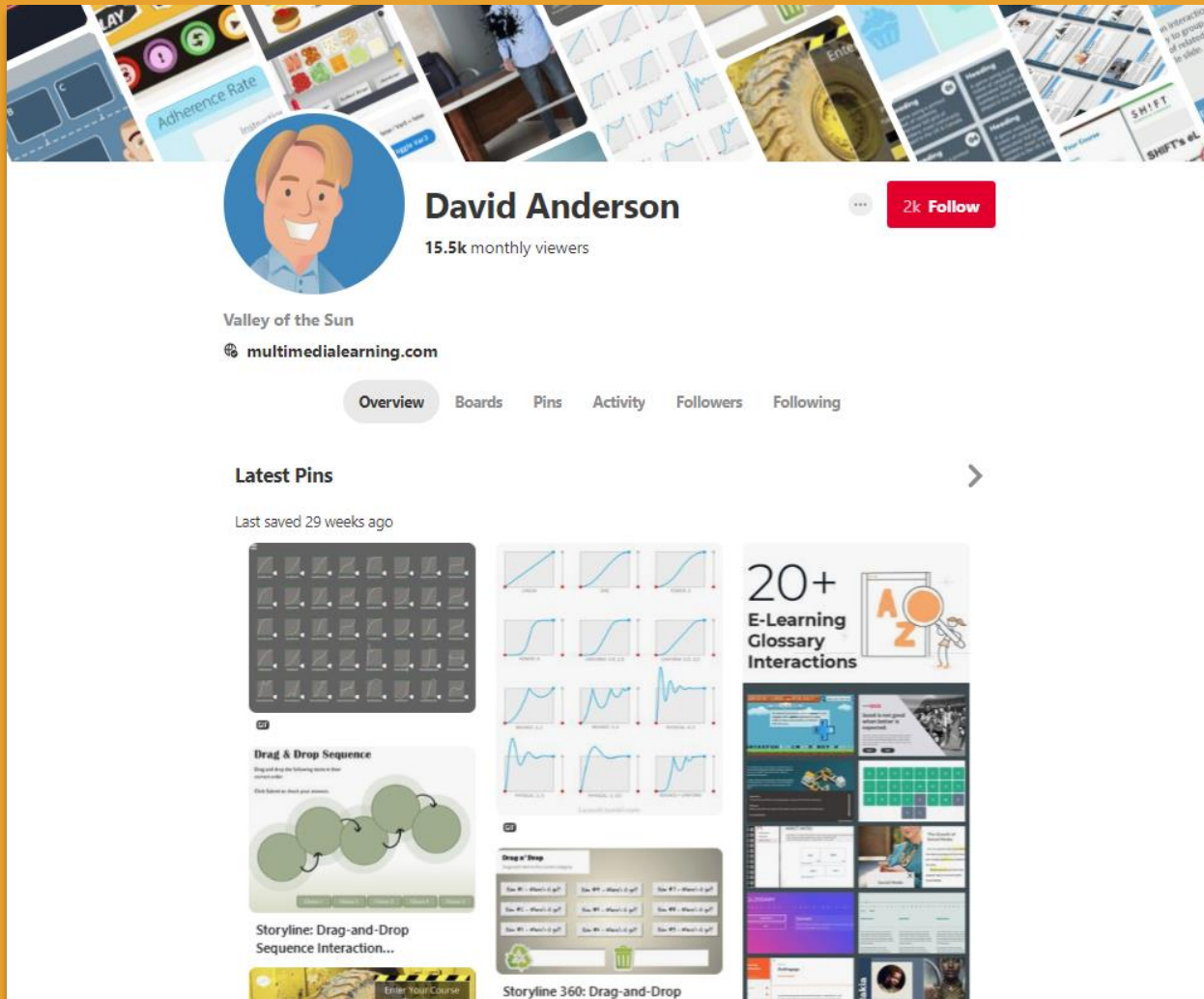
**USE A TEMPLATE!**





# THE ARTIST

## Use a Template



David Anderson Pinterest

Home / Assets / Freebies

## Freebies

Showing 1–12 of 50 results

SORT BY POPULARITY

### CATEGORIES

- Add-Ons
- Art
- Building
- Business
- Certificate Awards
- Classification
- Energy And Fuel
- Fashion
- Freebies
- Globe
- Industry
- Introduction
- Medical
- Office



List with Level 1 and Level 2 Text (Captivate)



Three Vertical Comparison List (Captivate)



Bulleted Text with Supporting Image (Captivate)



Horizontal Comparison List (Captivate)



Text Box with Bullet Points (Captivate)

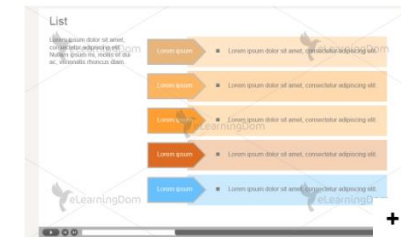


Two Parallel Text Boxes (Captivate)

# THE ARTIST

## Use a Template

Home / Assets / Templates / Adobe Captivate Templates / List with Level 1 and Level 2 Text (Captivate)



A list template with two levels to present main heading and its supporting text.

SHARE THIS PRODUCT

DOWNLOAD

### Description

This is a classic list template that can be leveraged to present bulleted lists. The template includes five arrows positioned vertically to present Level 1 text or headings. Level 2 text or the supporting text is presented in rectangular boxes adjacent to the arrows. Use the space on the left to introduce the content. Quick Tip: Make this template interactive by adding a click and learn interactivity to the arrows.





QUESTIONS?



# THANK YOU

**For More Free Tools:**

[www.DeannaFischer.com/tools.html](http://www.DeannaFischer.com/tools.html)

**Contact Me:**

[Deanna.fischer@fischermicrotech.com](mailto:Deanna.fischer@fischermicrotech.com)