Session #506
What? I don’t have to be an art wiz to create my own design assets?

Bianca Woods
BMO Financial Group
What? I don’t have to be an art wiz to create my own design assets?
What exactly is a design asset?
In the past...

- Time
- Expensive equipment
- Skills
Tech to the rescue

Hardware

Software

Apps
You can now create some of these design assets yourself.
Creating your own

images

Ummm... Have I mentioned how lousy I am at drawing?

It's all good. We can work around that!
Secret weapon

Combine Shapes!

It's a hidden feature of PowerPoint.
Shape union
Shape combine
Shape intersect
Shape subtract
This was all made in PowerPoint
Images can be made out of basic shapes.
Getting complex

Making more advanced images

EAT CAKE FOR BREAKFAST.
This is an awesome tool to practice with!
Save as picture

Design in PowerPoint

Right click & save

Ta da! Image file!
Paper

A drawing app that helps you out
Sketches
Simple drawing (with layers!)
Get a stylus

Pencil by 53

Jot Pro
Taking your own photos
Your best assistant
To start, get the best shot you can.

**Avoid post too lousy to fix**

**This you can work with**
**Light**

**Bright & preferably natural**

- **Too dark**
- **Too backlit**
- **Much better!**
Focus

Get this right up front
Guidelines

Easy way to keep things looking level

A bit sloppy

A lot cleaner
Grid

Your best friend for layout
Sorta boring. Also went weird in post.

Cropping to the rescue!
Editing apps

Original (it's a bit dark)

Tweaked with Instagram

Tweaked with Camera+
Filters

Cover up weakness!

Kinda just okay

Tweaked with Instagram

Tweaked with ComicBook!
Making your own fonts
Font options

Pre-installed fonts:
- Bodoni MT
- Bodoni MT Black
- Bodoni MT Condensed
- Bodoni MT Poster Compressed
- Book Antiqua
- Bookman Old Style
- Bookshelf Symbol 7
- Bradley Hand ITC
- Britannic Bold
- Broadway

Free options

Paid options

MyFonts®

Font Squirrel®
iFontMaker

AN APP FOR MAKING YOUR OWN FONTS
Easy steps

Choose a base font (if you like)

Draw each character

Adjust individual lines as needed
Getting the final font poster feels pretty cool!
Compare

The quick brown fox jumps over the lazy dog
Practice makes perfect.
Dude, sucking at something is the first step to being sorta good at something.
My first...

Website (and rant about Tiger Tail ice cream)

PowerPoint decks for teaching (eeeeep!)
Lesson: Befriending me is dangerous
Copy & spoof!

Yes... it’s allowed here!
Additional Resources

BIANCAWOODS.WEEBLY.COM/ART-WIZ.HTML

E-GEEKING.BLOGSPOT.CA

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