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Innovative Solutions: Using Real-world Practice in Mobile Learning

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Objectives

• By the end of this practice, you will be able to:
  – Incorporate practices into your mobile learning at your organizations
  – Enhance innovation in your training programs
  – Say that you had fun!
SkillStore Background

Mission
Develop great people; drive great results

Solution
Social-learning app enabling interactive video-based practice with peers*

Benefits
Quick, Simple, Effective, Affordable

*Built in collaboration with Western Union, Comcast, and SAP
Using Practice in Talent Development

Challenges

- Talent Shortages
- Manager Preparedness
- Training Effectiveness

Billions of dollars are wasted on training
Learning Philosophy

Tell me and I forget. Teach me and I remember. Involve me and I learn.

-Ben Franklin
Why is Real-World Practice Important?

• Applying content
• Prepare for high-stakes situations
• Motivating & challenging
Practice in the Mobile Environment

In a 2- to 3-minute recording, draft three behavior questions. Questions should meet the following requirements:

- Relate to the following desired traits: problem-solver, team player, initiator
- Address specific past situations that relate to these traits
- Encourage candidate to discuss
Discussion

• What are your biggest problems?

• How can these problems be solved with peer feedback and scenarios?
Questions
Let’s Stay in Touch

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