Session # 204
Virtual VA IT Campus: Lessons from the Deep End

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Welcome

All good things come from humble beginnings:
Start Small and Build for Success:
Agenda:

Building the Business Case:
People, Process, & Technology

Critical Reading List:
Building the Business Case:

The foundations of a viable video learning program are dependent upon three cornerstones:

People
Process
Technology
Technology:

Video Production / Web Technology/ Instructional Technology/ Social Media
Process:

Quality Control/ Production Plan/ Evaluations/ Accessibility
People:

Video Production Staffing / Instructional Design
Internet Technology / Support
Lessons Learned:

- **What Works:**
  - SME Participation
  - Motion Graphics
  - Bandwidth
  - Network
  - Social Media

- **What Doesn’t Work:**
  - One size
  - Too much
  - Isolation
  - Duplication
Artifacts:

Equipment List/ Staffing List/ Process Map(s)/ Resource List

Equipment List Link
Staffing List Link
Course Outline Link
Show-Book Link
Process Map Link
Resource Link
Question and Answers?

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