Responsive Design: Rewriting the Rules of eLearning

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John Lasseter: Every change in technology creates new ways to communicate in films

“What’s great about film is it constantly reinvents itself. It started as a sheer novelty, those images moving on the screen. Then it went and every step of the way a new technology started being added — sound, color. What happens is the film grammar of storytelling evolves and changes as well. The technology goes directly with the evolution of the storytelling.”

Technology and the Art of Storytelling
Our original web design approaches were based on models for older media "minimum screen resolution". 800x600 1024x768
Our original eLearning design approaches were based on models for older media.
We initially adapted our web design approaches for new devices.
But then...
Group Task

With others in your group:
1. Compare the sites (try multiple devices!)
2. List any common design elements or behaviours that you see
Responsive Web Design (RWD) is **NOT** shrinking

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**Writing Smart Objectives**

**Course Introduction**
Welcome to Writing SMART Objectives, part of our Performance Management curriculum for OmniAll employees.

**Course Objectives**
This course:
- Reviews the OmniAll Performance Management cycle
- Defines objectives
- Explains SMART objectives
- Provides practice in creating SMART objectives

**Time to Complete**
You should schedule 15-30 minutes for completing this course.
RWD reflects how the web actually works

“How can our designs adapt?”

Page as a fluid grid

Media queries

Responsive Web Design

by ETHAN MARCOTTE · May 25, 2010

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The fluid grid creates controlled change
Media queries tell the fluid grid what to do
RWD allows us to create content that changes to match its container.
The basic building block of a responsive page is a Row. Rows are grouped into Sections.
RWD introduces new design terms: Hero
RWD introduces new design terms: Pills
RWD gives us new ways to present information: **Carousels**

**THE LATEST**

**RX1R II**

Full frame. Palm size. >

Full-frame 42.4-megapixel\(^2\) quality and cutting-edge features, including EVF, enhance compact elegance.

**X93C/X94C 4K WITH ANDROID TV**

Look for The Amazing Spider-Man 2™ on Blu-ray™.
RWD gives us new ways to present information: **Modal windows**

**Introduction**

Evaluating employees and providing helpful feedback is the responsibility of the manager or supervisor. Of course, every manager is given a set of goals to achieve, which may include objectives such as:

- Understand the importance of setting clear goals and objectives
- Appreciate the role of performance and development planning
- Understand how to implement ongoing feedback
- Know how to prepare for and conduct an effective and legally compliant quarterly or annual performance review
- Appreciate the importance of partnering with Human Resources when managing the performance of your employees, and increasing their productivity
RWD goes hand in hand with new visual styles: Flat design
RWD goes hand in hand with new visual styles: **Parallax**

RWD and mobile apps take advantage of microcopy
RWD has changed the idea of what a web page is

and has given designers new ways to tell stories on the web

http://jims-scarf.co.uk/#its-a-wrap

http://www.theverge.com/a/apple-watch-review

http://www.bbc.co.uk/news/resources/idt-07eeebbb-d450-4e4b-98d4-755369be7855
Group Task

Let’s see if we can start applying some of these ideas to elearning.
Storytelling

- Hero Section
- Rows and Sections
- Scrolling
- Modal windows and carousels
- Parallax
- Small, medium and wide screens
- Microcopy
- Use of media
How Can We Do This?
Questions?
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