Session 412
New Approaches to Using Video in the Classroom

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Objectives

• By the end of this practice, you will be able to:
  • Incorporate video into your presentations in new ways
  • Engage your learners using five innovative methods
  • Articulate why videos are an effective method for learning and training
  • Say that you had fun!
Communication, Management & Leadership Training

80% of training is wasted. Let’s fix that.
Digital Storytelling

- Learn about Digital Storytelling at this link: https://www.youtube.com/watch?v=jA2cTZK9hzw
Video Library

- Flipped Classrooms
- TED, Kahn, Study.com, Crash Course
- Tutorials: Class Dojo, Edmodo
Bite-Size Videos

• Eliminate all the fluff
• Deliver content, learners do the legwork
• Examples: learn Spanish, leadership skills
• Coursmos, Grovo
Engaging Videos

• Incorporate data, animation, graphs, visuals
• Software: VideoScribe, Captivate, Storyline
Use Resources

• Live Video: Skype, Google Hangouts
• VoiceThread
• Use music
Final Tips

• Be careful if creating your own video
• Take advantage of assets
• Don’t reinvent the wheel
Let’s Stay in Touch

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