711

Using Virtual Reality to Impact the Bottom Line

Kizzy Dominguez, K Parks Consulting (KPC)

Austin, TX • June 8 – 10, 2016
$11 Billion
Is that really your first name?

About Kizzy

Inspired by her father, Kizzy M. Dominguez always knew that she wanted to be a psychologist and an entrepreneur. The simple but powerful concept, “it’s all about empowering others” was instilled in her from a young age and became the motivation behind KPC.

To pursue these dreams Kizzy received her Bachelor of Arts in Psychology degree from Alfred University and next her Masters of Science in Industrial Organizational Psychology degree from the Florida Institute of Technology. Then after receiving her Doctor of Philosophy in Industrial/Organizational Psychology, she decided to combine her background and passions with her entrepreneurial spirit to found KPC.

Kizzy is the President of KPC. KPC partners with small, medium and large organizations to provide a variety of training and development programs. We’ve found that by approaching each of their clients with a customized assessment, we can identify and develop a diverse set of courses that will allow them to achieve their desired results.

She was the 2014 Enterprising Woman of the Year and recently recognized by Profiles in Diversity Journal as a Woman Worth Watching®. KPC was the finalist for the 2015 Florida Companies to Watch and nominated for the 2014 Best Places to Work in Orlando.
What is VR?
What is VR?

A computer technology that replicates an environment, real or imagined, and simulates a user’s physical presence and environment to allow for user interaction. Virtual realities artificially create sensory experience, which can include sight, touch, hearing, and smell…
360 Video on YouTube

https://www.youtube.com/watch?v=-xNN-bJQ4vl
Video is at the Core…
How many videos are viewed on Snapchat everyday?

a) 11 Million  
b) 10 Million  
c) 100 Million  
d) 10 Billion
How many videos are viewed on Snapchat everyday?

a) 1 Million  
b) 10 Million  
c) 100 Million  
d) 10 Billion
How many hours a day do people watch videos on Facebook?

a) 1 Billion  
b) 100 Million  
c) 10 Million  
d) 1 Million
How many hours a day do people watch videos on Facebook?

a) 1 Billion  
b) 100 Million  
c) 10 Million  
d) 1 Million
Strategic and Tactical Tips

01 Identify and Define the Purpose
02 Define the Business and Performance Goals
03 Identify and Define KSAO’s
In Action…

01 Enhance Training

02 Decrease Turnover & Rapid Transfer of Training

03 Knowledge and Skills

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Tactical Tips

1. Obtain Buy-In
2. Showcase and Calm
3. Inform and Pilot

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Pilot | Career Fair
After Action

- Additional recordings
- Added features such as pop-outs
- Greater focus on processes and procedures
In the Field

• Enhance Training
• Realist Job Preview
• Decrease Turnover

#FocusOnLearn
360 Video Tips | 3P’s

1. Plan
2. Partner with SMEs
3. Parallax
Session Evaluation

FocusOn
Wed, Jun 8 to Fri, Jun 10, 2016
FocusOn Learning 2016

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HTML

powered by
doubledutch
VR DEMO TIME