808
From Knight to Today: Evolving at the Speed of Mobile

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Fast Forward to Today
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Behind The Warm & Fuzzy a Crisis Was Brewing
Our Challenges

1. Resistance to Change
2. Lack of Resources
3. Scale of Change

Our Response?
Problem #1
Overcoming Internal Resistance to Change

• Exercise Patience
• Ask for Forgiveness
• Proof of Concept
• Tie to the Business

How Did we Do?

Work in progress!!
check back soon...
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External Resistance to the Lack of Change

- 50% of Millennials in workforce by 2020
- Attention Span of a Beta Fish
- Expectation of technology integration

- 51% of Millennials today
- Passion helps attention
- BYOD
Problem # 2
Get Crafty
Borrow

Meet the unusual suspects

Bond
Problem # 3
Smart Investing
Key Messages

1. Start Somewhere – Do Something
2. Embrace QD until you can grow to SP
3. Reach and Touch Someone
4. Look to Leap Frog and Fall Forward
5. Evangelize Disruptive innovation
Because the people who are crazy enough to think they can change the world are the ones who do.

Steve Jobs
Staying Connected

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