BYOL: You Already Know How to Build mLearning (You Just Don’t Know It)

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Publications by Mike Taylor

A collection of resources to help design compelling, engaging presentations that stand out from the crowd.

# * Presentation Resources

On this page I curate the most useful resources to make and share effective, impactful presentations. Please let me know if you have anything you’d like to add. Thanks, Mike Taylor

Have any suggestions for this block? Use the button to suggest a link.

# * Learning Resources

- Multimedia Learning Design Principles
- How to Edit Free Vector Images in PowerPoint
- Become a PowerPoint Rock Star!
- Presentation Design on Slideshare
- Using Keyboard Shortcuts in PowerPoint
- Advanced Typography in PowerPoint
- Using Paste Special in PowerPoint
- Creating Vector Graphics in PowerPoint

# * Inspiration

- Note & Point

# * Bullet Point Alternatives

1. Better Than Bullet Points
2. 6 Ways to Avoid Bullet Points

# * Presentation Apps

1. PowerPoint Online

# * Who to Follow

1. Top Speaking News
2. Duarte
3. Presentation Zen
4. Ethos3
5. BrightCarbon
6. Make a Powerful Point

# * Design Templates

- PowerPoint Online
PC vs Mac
If you want to realize the full potential of mobile learning, it’s time to create something indispensable... Build a library of useful content, interactions, and tools, and you’ll get a loyal audience.
PowerPoint

WAIT!

WHAT?
PowerPoint

WAIT!
WHAT?
SERIOUSLY?!?!
PowerPoint Features

Ubiquitous
PowerPoint Features

Ubiquitous  Easy to Use
PowerPoint Features

Ubiquitous  Easy to Use  Existing Content
PowerPoint Features

- Ubiquitous
- Easy to Use
- Existing Content
- Video
PowerPoint Features

Ubiquitous  Easy to Use  Existing Content

Video  eBooks  eLearning
READY FOR LAUNCH!

3...2...1...
Getting Ready

Setting Up Your Workspace
Need an Explainer Video?

Build It Yourself in PowerPoint...
Need an Explainer Video?

Build It Yourself in PowerPoint

Animation Pane (Timeline)
Need an Explainer Video?

Build It Yourself in PowerPoint.
BONUS TIP

Custom Quick Access Toolbar
Custom QAT Toolbar

Need an Explainer Video?

Build It Yourself in PowerPoint
Animations

Entrance, Exit & More!
Animations

Entrance

Bring objects into view on the slide
Animations

Entrance

Emphasis

Make objects shrink or grow, change color, or spin on its center, etc
Animations

Entrance

Emphasis

Exit

Remove objects from view on the slide
Animations

- Entrance
- Emphasis
- Exit
- Motion Path
Animations

Motion Path
Animations

Motion Path
Animations

You can use any animation by itself, or combine multiple effects together.
MORPH!

New transition automates changes between slides
Morph
Transitions

Slide to slide animations
Slide Timing
DEMO DECK

ANIMATION OPTIONS
Export

Create a Video

Create a Video

Create a Video

Create a Video

Create a Video

Create a Video

Create a Video

Create a Video

Create a Video

Create a Video
Upgrade Your Video Quality
Sub MkVideo()
If ActivePresentation.CreateVideoStatus <> ppMediaTaskStatusInProgress Then
    ActivePresentation.CreateVideo
    FileName:=Environ("USERPROFILE") & "\Desktop\test.wmv", _
    UseTimingsAndNarrations:=True, _
    VertResolution:=1080, _
    FramesPerSecond:=25, _
    Quality:=100
Else: MsgBox "There is another conversion to video in progress"
End If
End Sub
Need an Explainer Video?
Need an Explainer Video?

Build It Yourself in PowerPoint!
READY?
Let’s do this!
Activity 1: Video

1-Video.pptx

bit.ly/focusonmobile

Need an Explainer Video?
Build It Yourself in PowerPoint!
Text? In PowerPoint?
Text? In PowerPoint?

You MUST be kidding!!!
Inappropriately long, meaningless title here that auto adjusts to be TOO long

- This is the default PowerPoint template
- It has room for so many words that it makes it neither a slide nor a document
- The screen fills up with everything you want to say and it gets projected
- Audiences don’t want to attend a read-along; they’d rather read it for themselves
Inappropriately long, meaningless title here that auto adjusts to be TOO long

• This is the default PowerPoint template
• It has room for so many words that it makes it neither a slide nor a document
• The screen fills up with everything you want to say and it gets passed
• Audiences don’t want to attend a read-along; they’d rather read it for themselves
RETHINK your documents
RETHINK your documents
TYPOGRAPHY
the art or procedure of arranging type
ALIGNMENT
ALIGNMENT
Setting the text flow relative to an object
Lorem ipsum dolor.
Lorem ipsum dolor.
Lorem ipsum dolor.
HOME Tab
HOME Tab
Lorem ipsum dolor.
MARGINS

Setting the area between the text and object edges
Right-click » Format Shape
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.
BONUS TIP

Multiple Columns
HOME Tab

[Image of the HOME Tab in Microsoft Word, showing the 'Columns' option with options for 'One Column', 'Two Columns', 'Three Columns', and 'More Columns...']
LEADING

The distance between the baselines.

(Line Spacing)
Single

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purs lectus malesuada libero, sit amet commodo magna eros quis urna.
Single

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Maecenas porttitor congue massa.
Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.

1.5

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Maecenas porttitor congue massa.
Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>1.5</td>
<td>Double</td>
</tr>
</tbody>
</table>
Single
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.

1.5
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Double
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Multiple: .9
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MY FAV
Leading (Line Spacing)

[Image of Microsoft PowerPoint's Home tab with options for formatting text, including leading (line spacing).]

bit.ly/ppt-typography
Leading (Line Spacing)

Hidden in Plain Sight

bit.ly/ppt-typography
Leading (Line Spacing)

1. Indentation
   - Before text: 0
   - Special: (none)
   - By:

2. Spacing
   - Before: 0 pt
   - Line Spacing: Multiple
   - At: 0.9
   - After: 6 pt

bit.ly/ppt-typography
Lorem ipsum dolor sit amet,
consectetuer adipiscing elit.
Maecenas porttitor congue massa.
Fusce posuere, magna sed pulvinar
ultricies, purus lectus malesuada
libero, sit amet commodo magna
eros quis urna.
Nunc viverra imperdiet enim. Fusce
est. Vivamus a tellus.
Pellentesque habitant morbi
tristique senectus et netus et
malesuada fames ac turpis egestas.
Proin pharetra nonummy pede.
Mauris et orci.


Paragraph spacing
“PowerPoint may not be of any use for you in a presentation, but it may liberate you in another way, an artistic way. Who knows.”

-David Byrne
View » Ruler
“PowerPoint may not be of any use for you in a presentation, but it may liberate you in another way, an artistic way. Who knows.”
KERNING
KERNING

The modification of the space between two letters.
KERNING

The modification of the space between two letters.

No Kerning

BATTLE
KERNING

The modification of the space between two letters.

No Kerning

Custom Kerning

BATTLE  BATTLE
Normal
Lorem ipsum dolor

Tight
Lorem ipsum dolor

Loose
Lorem ipsum dolor
HYPERLINKS
HYPERLINKS

To enable navigation
SLIDEDOC TEMPLATE

The following pages are an overview of this template.
This box can be a subtitle or document overview.

Prepared by:
Your Name Here
Activity 2: eBook

bit.ly/focusonmobile

2-eBook.pptx

What is a Slidedoc?

The way we communicate is changing. In our time-strapped world, we like information that is consumed quickly.

This has led organizations to look for a way to fill the gap between long-form documents and presentations. What has emerged are slidedocs.

A slidedoc is a visual document intended to be read and referenced instead of projected. Slidedocs work for a variety of communication scenarios, from sales collateral to internalizing reference material. And because of their modular nature, slidedocs can spread your smart thinking throughout your organization.

Effective slidedocs are developed by knowing your audience, understanding how they consume information, and by having one clear big idea. Developing effective

This template accommodates longer-form reading material.
Each of the following links shows an example of a type of mobile learning content.

- Module
- Quick Reference
- Performance Support
- Web links
An Introduction
Free*
An Introduction

Free*

Quick Implementation

Office 2013+
An Introduction

Free*
Office 2013+
Quick Implementation
Analytics
Office Mix Features
Office Mix Features

High-fidelity animations
Office Mix Features

- High-fidelity animations
- Audio-video narration
Office Mix Features

High-fidelity animations

Audio-video narration

Free-form inking
Office Mix Features

- High-fidelity animations
- Audio-video narration
- Free-form inking
- Hyperlinks
- Quizzes and polls
Office Mix Features

- High-fidelity animations
- Audio-video narration
- Free-form inking
- Hyperlinks
- Quizzes and polls
- Embedded web pages
Office Mix Features

- High-fidelity animations
- Audio-video narration
- Free-form inking
- Hyperlinks
- Quizzes and polls
- Embedded web pages
- Embedded and linked videos
Office Mix Features

- High-fidelity animations
- Audio-video narration
- Free-form inking
- Hyperlinks
- Quizzes and polls
- Embedded web pages
- Embedded and linked videos
- Built-in screen capture
Continue learning

An Introduction
Office Mix: An Introduction
By Jeannette Gatlin | 0:05:00

Analytics
By Jeannette Gatlin | 0:07:11

Quiz & Poll Creation
By Jeannette Gatlin | 0:04:22

Web Pages, Simulations & More
By Jeannette Gatlin | 0:04:22

Creating Quality Audio & Video
By Jeannette Gatlin | 0:03:51

Screen Recording
By Jeannette Gatlin | 0:02:58
An Introduction
Slide Recording
Make Interactive Videos with PowerPoint and Office Mix
Quizzes & Polls
What color is the sky?

Select the correct answer

Blue ✔️

 Depends where you live ✔️

Pink ✔️

Orange ✔️
What color is the sky?

- Blue
- Depends where you live
- Ah..you must live north of the Mason-Dixon line!
- Pink
- Orange

Correct/incorrect

Answer level feedback

Correct
Great Job!
Focus On Performance 2016 - Mobile

PowerPoint
Existing content
Already have it
Already know how to use it
Super easy collaborative authoring (OneDrive)-blog post

PowerPoint Video
PowerPoint Ebooks
Office Mix
Focus On Performance 2016 - Mobile

PowerPoint
Existing content
Already have it
Already know how to use it
Super easy collaborative authoring (OneDrive)-blog post

PowerPoint Video
PowerPoint Ebooks
Office Mix
Activity 3: Office Mix [bit.ly/focusonmobile]

3-OfficeMix.pptx

Thank You!

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