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Organizing the L&D Community for Social Good

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Give Your Talent

You have a valuable skill set, so share it! Smaller non-profit organizations often have limited resources. Access to learning professionals, graphic designers, writers, and many other professionals can be hard to budget.

Online volunteering services such as http://smartvolunteers.com/, https://www.dosomething.org/us and https://www.volunteermatch.org/ pair talented professionals with non-profits seeking a wide range of skills and services.

How Can You Get Started?

• Identify the need
• Assess resources
• Paint the picture/Tell the Story
• Take it to Social Media
• Build a plan
• Execute

Contact Us

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**Books**

**The (Help!) I-Don't-Have-Enough-Time Guide to Volunteer Management by Susan J. Ellis and Katherine Noyes.** This easy-to-follow guide on volunteer management provides information about communicating roles and responsibilities to volunteers, utilizing their talents, and building an organization’s success. The book appeals to the busy lives of many people in the non-profit sector and emphasizes time management and efficiency, particularly for volunteer managers who work with volunteers in their spare time.

**Do It Anyway: The New Generation of Activists by Courtney E. Martin.** This book explores the inspiring ways that young people are making a career out of making a difference. Martin portrays eight young activists both as flawed, relatable people and extraordinary, inspiring, change makers. She discards the traditional “save the world” and “feel-good” motivations for volunteerism. Instead she approaches service with one question in mind: “How do you create a meaningful life?”

**How to Change the World: Social Entrepreneurs and the Power of New Ideas by David Bornstein.** This book examines the rise of social entrepreneurship. It offers case studies, personal stories, and analysis to explain how social entrepreneurship enables an individual to make an impact. In addition to explaining how social entrepreneurship works, Bornstein also explains how it is becoming more popular and why it is so important in our changing world.

**Resources**


#GivingTuesday, @GivingTues is a new global day for giving back.

[https://www.auntbertha.com/](https://www.auntbertha.com/) connects people and programs.

**Organizations**

- Local Food Bank
- STEM programs
- Bunker Labs - National nonprofit org. helping #veterans, active duty & #milspouses start & grow businesses