106
YouTube-Style Mobile Learning

Sarah Mercier
meLearning Solutions
Is VIDEO practical for training?
dry BORING

no interaction

Complex Subjects

Hard to Find
16%

American children who frequently view Sesame Street as preschoolers achieve high school grade point averages that are almost 16% higher than those who don't.

Over 90% of U.S. parents report a change in their children's interest in counting, sorting, and matching as a result of the Math is Everywhere outreach materials.

67%

Bangladeshi 4-year-olds who watch the local version of Sesame Street have literacy scores that are 67% higher than those who don't watch.

15%

Indonesian children who frequently watch the local version of Sesame Street have 15% higher scores on early cognitive skills than children who don’t watch.

http://www.sesameworkshop.org
Video works best if you play along.
I DON'T KNOW WHAT'S MORE AWKWARD

ANSWERING DORA, OR SITTING IN SILENCE WHILE SHE STARES AT YOU.
But... this topic is DRY, BORING, and COMPLEX
Build a lesson around any TED-Ed Original, TED Talk or YouTube video

Create a Lesson +

View all TED-Ed lessons!

290,364 Lessons Created
19,346,324 Questions Answered
How do I get started... and make it MOBILE?
Video for Mobile

* SME recordings

* Product knowledge

* Step-by-step processes
IMPERFECT
Small display,

LARGE visuals!
learning
STEP 1
analytics
What Would You Do If...?

What would you do if you knew you could not fail?

Text Comments (230) Options

SamJTorres (2 days ago)
I'd go back and finish law school.

SusanBAnthony (yesterday)
I would write a book.

LeeNgo (3 hours ago)
I would work on moving into upper management. I feel I would have a lot to bring but I find the prospect of managing a whole division rather scary.
What tools should I use?
EEK!

COMPRESSION SETTINGS
How will they FIND it?
Powerful and lightweight. Floor to ceiling cleaning.
What about our LMS?
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Part Number</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communicating Informatics</td>
<td>0008_ENU_20170811</td>
<td>Free</td>
<td>This short video series explains Informatics in plain language using analogies to logistics, architecture, and translation.</td>
</tr>
<tr>
<td>Advanced HL7 for IIS</td>
<td>0006_ENU_04_20171116</td>
<td>Free</td>
<td>Part of the Fundamentals of IIS series, this course builds on HL7 Basics to dive deeper into how HL7 works. Learners will explore conformance, constraints, and message profiles. We'll also cover how to...</td>
</tr>
<tr>
<td>Critical Success Factors for Informatics Projects</td>
<td>0002_ENU_20170310</td>
<td>189.00 USD</td>
<td>Ready to improve informatics projects at your organization? Learn about the eight elements that are critical to the success of informatics projects and rate your agency.</td>
</tr>
<tr>
<td>Designing and Managing Public Health Information Systems</td>
<td>0005_ENU_20170321</td>
<td>1050.00 USD</td>
<td>Next start: 4/27/2018 Last day to enroll: 4/27/2018 8 Steps to Success is a short, instructor-supported, distance learning course in public health informatics. Volume discounts apply for team registrations. Now enrolling for Spring 2018!</td>
</tr>
<tr>
<td>Fundamentals of IIS</td>
<td>0006_ENU_05_20171202</td>
<td>Free</td>
<td>Three popular courses in one collection! This course collection builds a fundamental understanding of three essential topics for IIS staff: Data Quality, Interoperability, and HL7 Basics. Each topic...</td>
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