Creating Engaging Learning Experiences

Clark Quinn, Quinovation
<table>
<thead>
<tr>
<th>Education</th>
<th>Engagement</th>
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</thead>
<tbody>
<tr>
<td>Clear Goals</td>
<td>Clear or Emergent Goals</td>
</tr>
<tr>
<td>Appropriate Challenge</td>
<td>Balanced Challenge</td>
</tr>
<tr>
<td>Contextualized</td>
<td>Thematic Coherence</td>
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<tr>
<td>Anchored</td>
<td>Relevance: action to domain</td>
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<tr>
<td>Relevant</td>
<td>Relevance: problem to learner</td>
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<tr>
<td>Exploratory</td>
<td>Choices of Action</td>
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<tr>
<td>Active Manipulation</td>
<td>Direct Manipulation</td>
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<tr>
<td>Appropriate Feedback</td>
<td>Coupling</td>
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<tr>
<td>Attention-getting</td>
<td>Novel information/events</td>
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What makes an introduction engaging?

- Hook
- Expectations
- WIIFM
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<tr>
<th>Humor</th>
<th>Drama</th>
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What makes concepts engaging?

- Not, but…
  - Predictive
  - Explanatory
  - Operational
What makes examples engaging?

- Story
- Annotated
What makes practice engaging?

- Challenge
- Context
- Exaggeration
- Tuning
What makes a closing engaging?

- My outcomes
- Further Directions
- Closure
What makes media engaging?

- Minimalism
- Novelty
- Reality
What makes social engaging?

- Positivism
- Humor
- Richer outcomes
Where do you find the engagement?

- SMEs
Thanks!

Clark Quinn Ph.D.
c Clark@quinnovation.com
+1-925-200-0881
site: quinnovation.com
blog: learnlets.com
twitter: @quinnovator

game book: engaginglearning.com
mobile books: designingmlearning.com
strategy book: revolutionizeln.com
(myths coming soon: debunkinglearningmyths.com)