BYOD: Harnessing the Power of the Narrative—Storytelling and Adobe Spark Video

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Endurance Learning
Controlling Your Narrative
190 Fatalities
Stats

Distracted Drivers
- Non-distracted
- Distracted

Seatbelts
- Restrained
- Unrestrained

Impaired Drivers
- Not Impaired
- Impaired
Inverted Pyramid

Most Noteworthy Information

Important Details

General and background information
Freytag's Arc

Exposition
Rising Action
Climax
Falling Action
Dénouement
Protagonist Background Hook Inciting Incident Barrier Barrier Moment Of Truth Closing
Build Your Narrative