502
Targeted Curation for the Savvy Learner

Eileen Mickas
New York Life Insurance
The new “IT” word

• A continuous process

• Adding in own “voice” tie into meaningful ways

• Personal and Relevant...
Savvy Learners

• Can learn anything quickly

• Learning “in the moment of need”
What is targeted learning content and how does it benefit learners
Targeted Learning

- Self-Directed
- Social
- Corporate
- Machine
Self-Directed

Machine

Social

Corporate
How to structure your learning content
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The High Level Design

What is the purpose of pathway-Global, Functional, Certification?

What will the learner learn?

How does it apply to the work they are doing?
Pathway Structure

Overview → Fundamentals

Intermediate → Advanced

Advanced → Relationship and Experience Activity
Curating Content

- Vendors
- New York Life Content
- Outside Resources

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Outside Resources

Outside Resources
Building Content
Approving Content
Published Content

Data Science Technical Track
Ask the right questions, manipulate data sets, and create visualizations to communicate results. This certification covers the concepts and tools you'll need throughout the entire data science pipeline, from asking the right kinds of questions to making inferences and publishing results. In the final Capstone Project, you'll apply the skills learned by building a data product using real-world data. At completion, students will have a portfolio demonstrating their mastery of the material.

Show Less

The Johns Hopkins Data Science series is a well-known curriculum designed to build skills towards becoming a fully proficient data scientist. It is rigorous and challenging. These courses will give you the foundational skills needed to tackle a majority of business problems that will come your way involving analytics.

You will learn R programming; the predominant statistical software package in course 2 and will continue to use R for the rest of the series. The series also covers Regression analysis, Machine Learning, how to extract data from different sources. Those who complete this course will be ready to tackle problems using actual New York Life data! The program includes a podcast and a website for further support.

Note: This program requires a serious time commitment of at least 10 hours per week for each four week course.

Tuition will be reimbursed for those who successfully complete each course. Due to Coursera's subscription basis for billing a schedule of
Our Curation Team

• Curator

• Consultant

• System Administrator
Best practices for curating diverse content
Mix of Content
Sharing Resources
How targeted content increases adoption and socialization of learning
Accessible Learning

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Add learning, experience, and coursework to your profile.

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- Video
- Book
- Course
- Event
- Podcast Episode
- Experience
- Assessment
- Create a Pathway

Demonstrate skill by documenting what you have achieved.

- Accomplishment
- Award
- Certificate
- Badge
- Degree

Add content from across the web with our extensions.

Connect to providers and import completed items to your profile with integrations.
Social Features

5 Ways Leaders Enable Innovation In Their Teams

Leaders are accountable to assemble teams and lead them to optimal performance outcomes. An effective leader recognizes the importance of embracing differences in people...

#Fostering Innovation, #Functional Diversity, +2 more

What did you learn from this article?
Following Colleagues

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#Office 2016, #Office 365

Following

Follow

Follow
Learning Everywhere
Data Analytics

- Completions/Consumptions
- Points Earned
- Recommendations
- Rating
- Date Updated
Lessons Learned

• Benefits to piloting LEX
• Platform easy to navigate
• Enjoy micro-learning
• Mobile app adopted quickly
• System updates can cause disruption
Contact Details

Feel free to contact me if you have any questions at:

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