SDD104
Design Tips for Developing Mobile Training

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Where do you work?
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One of our biggest hurdles is remembering to review content in the manner that our users consume the content.
WHERE WE STARTED...
Just like Lynda.com —right?!

*Actual screen capture from my Surface.*
mLearning – our first attempt

Hey! It’s responsive, isn’t that enough?

Actual screen capture from my Android phone.
We got serious…

Actual screen capture from my Android phone.
We broke up with the Next button.
We learned to zoom!

*Actual screen capture from my Android phone.*
Snack sized.

Why? Because since launching Axonify, we hear from our users that they do their training on the toilet.

Easy to refer back to.
If content is needed on the job, quick to run through again.
Segmented content gives manager better idea of where employee needs coaching.
Authoring Tools

• Captivate
• Storyline
Authoring Tools

• GoAnimate
• Video on Vimeo
• Camtasia/SnagIt
• Rise
User Stories - Rise

I like Rise because it’s incredibly dynamic. It’s simple to incorporate several different kinds of visual elements, which allows me as a developer to focus on content rather than spending time on programming interactions. The fact that it is web-based makes it seem more easily accessible when it’s time to edit or change content. The design process is nearly seamless because the program is so intuitive.

The cons are that there are still come things that aren’t editable, like the Titles. Some of the font is either too big or too small. It would also be nice to use the design elements from blocks (i.e. flashcards or tabs) in the other types of modules such as a process. It would also be cool if some of the process or timeline options were more visual – like Canva.

~ Dana Benedict-Wilson
User Stories - Rise

Rise is a web-based, fully responsive, elearning creation tool that automatically adapts to any device from PCs to tablets to phones of any size and in any orientation. Just a few minutes of instruction, and you are off and creating content in your browser. Start with a course outline or build on the fly. Just add pictures, text, and video. Add interactions like timelines, sorting, labeled graphics, and flash cards. Create screencasts, build quizzes, and construct photo galleries. Preview your creation with one button, then send it out for collaborative review. Finally, publish to SCORM or send a link to run your module on any device.

~Dave Drews
Inspiration

Trenton Lewis walks 3 hours to work each day, no matter the weather, so he can “step up” for his baby daughter. He’s never missed a shift and he’s never been late. When his co-workers found out about his grueling commute they surprised him with his own car: “This can’t be real.”

http://abcn.ws/2nUSEKi

View preso as Rise module
Contact me

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